



School of Communication and Arts

# Postgraduate Communication programs O-Week Semester 2/2024 Welcome session

Date: 18/07/2024 - 3pm to 5 pm - 03-309 Steele Building

**Moderators:**

- Dr Elena Block, MCommun Program Convenor -
- email [e.block@uq.edu.au](mailto:e.block@uq.edu.au)
- Administrative academic staff (Michie Building, level 6, Admin office)

# Acknowledgment of Country

The University of Queensland (UQ) acknowledges the Traditional Owners and their custodianship of the lands on which we meet.

We pay our respects to their Ancestors and their descendants, who continue cultural and spiritual connections to Country.

We recognise their valuable contributions to Australian and global society.



# Welcome!!!

1. Program Planners - Getting started
2. The importance of following your Program Plans and recommended Course Progression — MCommun Convenor, Dr Elena Block.
3. Who's who: Getting to know our academic and admin staff.
4. Administrative support, planners, services, facilities:
  - i. Email our Admin staff at [communication-arts@uq.edu.au](mailto:communication-arts@uq.edu.au)
  - ii. MaPs team services (Ms Evangelene Dickson) - <https://communication-arts.uq.edu.au/aboutmaps>
  - iii. Outreach Librarian Adam McCarthy – Using the UQ Library – Contact <https://web.library.uq.edu.au/library-services/contact-faculty-services-librarians#outreach>
  - iv. A/Professor Jane Johnston and Mr Sven Fea (Placements).

# 2024 MCommun graduates.... and now you - Our new S2 MCommun students





THE UNIVERSITY  
OF QUEENSLAND  
AUSTRALIA

CREATE CHANGE

## 2. Understanding your program structure

# The postgraduate Communication programs: The path to graduate

Three programs:

Two-year Duration  
MCommun

1.5-year duration  
MCommun

Graduate  
Certificate

Two fields of study:

Strategic  
Communication

Communication  
for Social Change

<https://hass.uq.edu.au/postgraduate-program-advice>



# Getting started

**!! IMPORTANT !!**

Read the course progression sheets carefully.

- One sheet per program, advising **when** to enrol in **which courses**
- Must be followed to avoid delays, confusions, and/or disappointment
  - Qualify for course requirements.
  - See electives that are preapproved. Electives that are not on the list need permission from the MCommun Convenor.
  - Graduate in time!

**!! IMPORTANT !!**

# Course progression

Dedicated sheets, depending on

1. Program (2 years, 1.5 years, or Graduate Certificate)
2. Starting your program in first or second semester

- **Prerequisites for enrolment in Thesis course (COMU7009 or COMU7008/COMU7007 (part time):**
  - **GPA of 5.5 & grade of 5+ for COMU7292 - Research Design.**
  - **A Thesis project**
  - **Securing a potential supervisor**
  - **Also, having completed most of the field of study/mandatory courses – better to take in your last semester(s). –**
  - **More information Dr. Aparna Hebbani**  
[a.hebbani@uq.edu.au](mailto:a.hebbani@uq.edu.au)







# 3. Preparing for your courses

Some recommendations from your future course coordinators and lecturers...

# Who's who



MCOM Program  
Convenor

Dr Elena Block – [e.block@uq.edu.au](mailto:e.block@uq.edu.au)

- MCommun Program Convenor
- Questions on organising your curriculum
- Request approval for off-list electives
- Approve program variations
- **Strategic Communication Campaigns (COMU7301)**
- **Digital Media (COMU7304)**
- **Political Communication (COMU3222)**



Dr Aparna Hebbani- [a.hebbani@uq.edu.au](mailto:a.hebbani@uq.edu.au)

- **Thesis – full time #6 (COMU7009)**
- **Thesis – part-time #6 over two semesters (COMU7008/COMU7007)**
- **COMU7400 Communication Management and Leadership**
- **Strategic Communication Major Convenor (BCommun).**

# Who's who



Communication  
for Social Change

A/Prof. Elske van de Fliert - [e.vandefliert@uq.edu.au](mailto:e.vandefliert@uq.edu.au)

- **Communication for Social Change: Foundations (COMU7102)**
- **Participatory Development Communication (COMU7013)**



Communication  
for Social Change

A/Prof. Pradip Thomas - [pradip.thomas@uq.edu.au](mailto:pradip.thomas@uq.edu.au)

- **Communication for Social Change (COMU7000)**
- **Community Informatics (COMU7014)**
- **Communication and Social Movements (COMU7012)**
- **Integrity Officer**

# Who's who



Prof. Shuang Liu - [shuang.liu@uq.edu.au](mailto:shuang.liu@uq.edu.au)

- **Communication Research Design (COMU7292)**
- **Intercultural Communication (COMU7311)**



Prof. Kelly Fielding - [k.fielding@uq.edu.au](mailto:k.fielding@uq.edu.au)

- **Communication Theory (COMU7201)**
- **Risk Communication (COMU7111)**



Associate Professor Jane Johnston -  
[jane.johnston@uq.edu.au](mailto:jane.johnston@uq.edu.au)

- **COMU7015 – Placements**
- **COMU3015 – Public Interest Communication**

# Who's who



Dr. Jagadish Thaker - [j.thaker@uq.edu.au](mailto:j.thaker@uq.edu.au)

- **Corporate Social Responsibility (COMU7430)**
- **Issues and Crisis Management (COMU7302)**



Dr. Lemi Baruh - [l.baruh@uq.edu.au](mailto:l.baruh@uq.edu.au)

**Strategic Communication  
Foundations (COMU7103)**



Dr. Leah Herickson  
[l.henrickson@uq.edu.au](mailto:l.henrickson@uq.edu.au)

**[Digital Storytelling  
\(COMU7025\)](#)**

# Teaching Associates and some of the tutors who usually teach into the MCommun

## TAs

- Dr. Kylie Navuku
- Mr Regan Neal
- Mr Anthony Biancotti

## Casual academics:

- Dr. Jodi Martire
- Dr. Doreen Busolo
- Ms. Frassica Xaveria
- Ms Thu luong Le
- And many others...

# Who's who



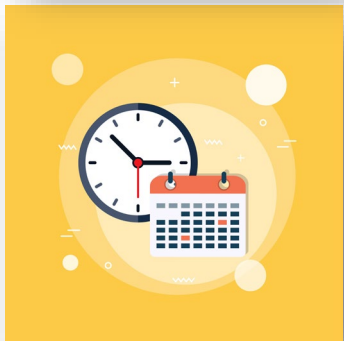
Ms Corine Rice

- **Administrative Officers (Administrative questions related to the program)**
- [communication-arts@uq.edu.au](mailto:communication-arts@uq.edu.au)



Mr Sven Fea - [s.fea@uq.edu.au](mailto:s.fea@uq.edu.au)

- **Placements (aka Practicum), Internships & Work Experience**
- **Administration Officer (Placements)**



**Timetabling** - [timetabling.commarts@enquire.uq.edu.au](mailto:timetabling.commarts@enquire.uq.edu.au)

- **Timetabling management**
- **Questions/issues with your timetable**
- **Your lecturers and program convenors do NOT have the power to allocate you in different tutorials**

# UQ Facilities - MaPS

MaPS – JacTech / [jactech@uq.edu.au](mailto:jactech@uq.edu.au)



Ms Evangelene Dickson

- Media & Production Support Officer



# Facilities

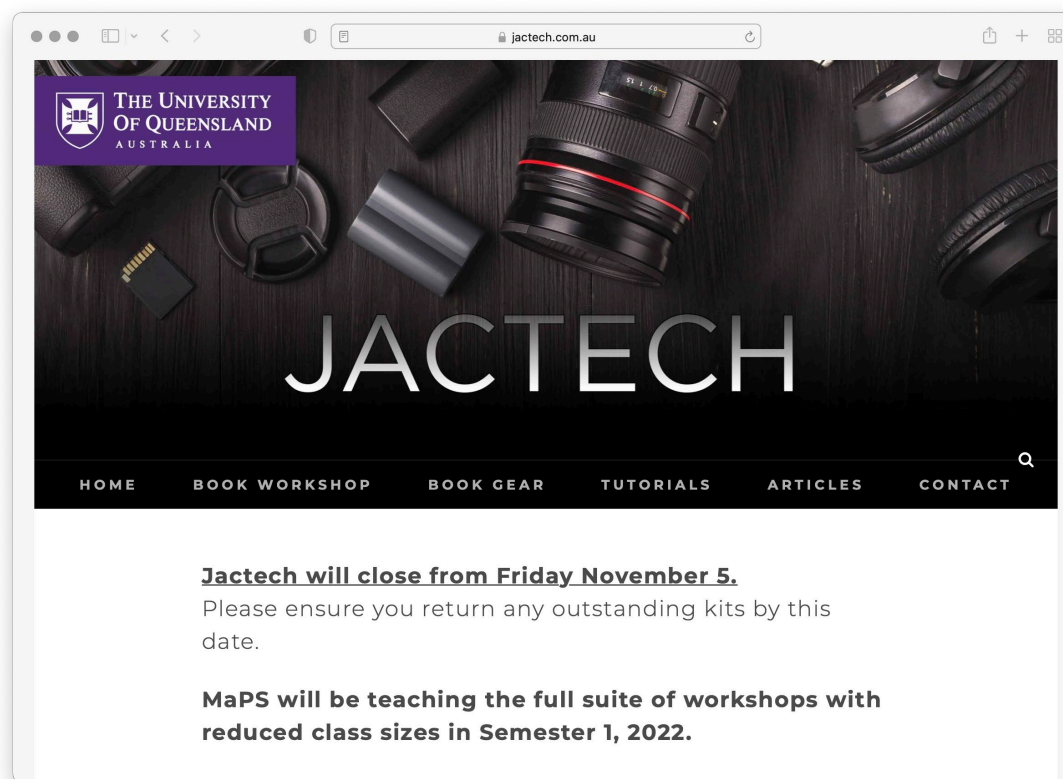
## Media and Production Support (MaPS)



# UQ Facilities

[www.jactech.com.au](http://www.jactech.com.au) // [jactech@uq.edu.au](mailto:jactech@uq.edu.au)

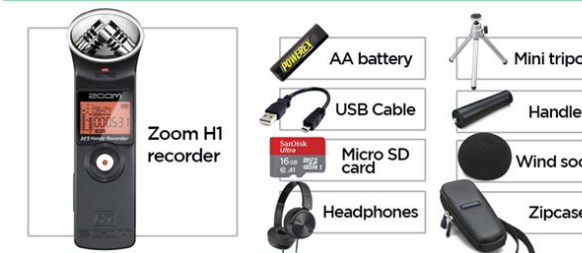
JacTech (borrow gear, offers workshops and online tutorials)



## Video/Photo kit



## Audio kit



- Workshop Schedule [online here](#).

We are now hosting our events on HUMANITIX. Please update this link anywhere you normally feature our event registration link.

This is the new link students will need to sign up from: : <https://events.humanitix.com/host/uq-sca-maps>

- Workshops are released in stages: If students miss out on a spot in the Stage 1 Workshops, Stage 2 (Weeks 6-9) will be released on: Friday August 16

There are **online training options** available for students :

- **Photography & Digital Video Production Foundations:**  
[All Digital Video Production Resources](#)  
[Photography Camera Guide](#)
- **Video Editing Foundations with Adobe Premiere Pro:**  
[All Adobe Premiere Pro Video Editing Resources](#)
- **Audio Recording and Adobe Audition Foundations:**  
[Using the H1 Audio Recorder](#)  
[How to make a Podcast in Adobe Audition](#)  
[More Audio Resources](#)
- **Image Editing Fundamentals in Adobe Photoshop:**  
[All Adobe Photoshop Resources](#)
- **Page Layout Foundations using Adobe InDesign:**  
[Create a design in Adobe Indesign](#)

\*Students must complete a MaPS Photography or Video Production Workshop to borrow camera gear from Jactech. However, audio gear does not have a training prerequisite.

## Associate Professor Jane Johnston – COMU7015 – Placements

Questions:  
[jane.johnston@uq.edu.au](mailto:jane.johnston@uq.edu.au)

However, remember that Placements should be taken once you have advanced in your program and taken some of the main courses – perhaps during the last semester(s).





# Placement and Work Experience Insurance

For further information, contact:

Sven Fea

SCA Placements Officer

Level 6 Michie Building (#9)

Email: [scaplacements@uq.edu.au](mailto:scaplacements@uq.edu.au)

Phone: 07 3346 8286





# Placement and Work Experience Insurance

**All UQ Students** can access up to 30 days of **Work Experience** (not for course credit) Insurance per calendar year.

- **Placement Insurance** is also available for placement activities that are course requirements.
- Travel insurance is also available in certain circumstances for both Work Experience and Placements
- **School approval** is essential prior to undertaking Work Experience or Placement activity in order to access Insurance.
- **The activity type** will determine the Insurance process.

## Q&As

Any of the questions below or others, please email the course convenor at [e.block@uq.edu.au](mailto:e.block@uq.edu.au)  
or SCA Admin at [communication-arts@uq.edu.au](mailto:communication-arts@uq.edu.au)

- **Program requirements:** *What are the requirements of my program, e.g. accreditation requirements, program rules and credit transfer?*
- **Plan selection:** *How do I select my minor/major/extended major? Can I change my plan? By when do I need to select or change my plan?*
- **Course selection:** *What courses should I select for my first semester, and in what order should I take courses?*
- ----
- **Course profiles & Blackboard:** *What is Blackboard and ECP? How do I access my lecture recordings and modules?*
- **Timetabling:** *What do I do if I have a timetable clash?*
- **Assessment:** *Is it compulsory to attend a lecture/tutorial and will I be graded on attendance?*
- **Textbooks:** *Where do I find information about required readings/textbooks? Should I wait until Week 1 to buy reading materials?*

# Important dates

## Monday 15 July - Friday 19 July

Orientation Week for Semester 2, 2024

## Monday 22 July

First day of classes for Semester 2, 2024

## Friday 2 August

Last day to add a course for Semester 2, 2024

## Saturday 31 August

### Census Date

Last date to **drop** Semester 2, 2024 courses or cancel enrolment without **financial** liability

## Monday 30 September

Last date to **drop** a course for Semester 2, 2024 or cancel enrolment without **academic** liability



# Important terms



**Your University**  
Central  
Faculty  
School



**Your Degree**  
Program  
Plan

- Minor
- Major
- Extended major



**Your Courses**  
Course

- Compulsory
- Elective

Unit  
ECP  
Blackboard

# Get support

## HASS Student Administration Team

- Degree questions
- Credit requests
- Academic progress
- Overseas study approval

### Contact

[hass.uq.edu.au/contact](https://hass.uq.edu.au/contact)

## School Student Administration Team

- Course questions
- Timetables
- Assessment

### Contact

[hass.uq.edu.au/your-academic-resources](https://hass.uq.edu.au/your-academic-resources)

## HASS Student Futures Team

- Extra-curricular opportunities
- Career mentoring and seminars
- Leadership development

### Contact

[hass.uq.edu.au/enrich-your-study-experience](https://hass.uq.edu.au/enrich-your-study-experience)

## UQ Student Services

- Learning assistance
- Disability support
- Counselling
- International student services
- Accommodation
- Multi-faith chaplaincy

### Contact

[my.uq.edu.au/student-support](https://my.uq.edu.au/student-support)

# Stay Connected



UQ Humanities, Arts & Social Sciences



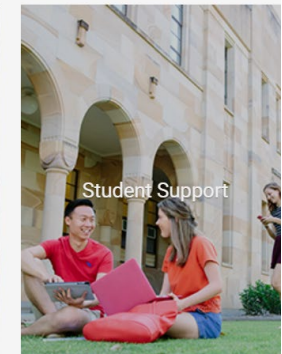
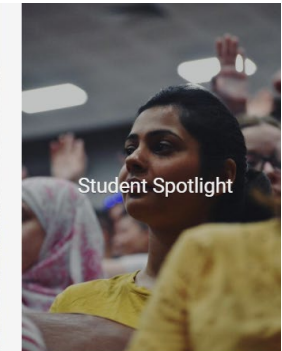
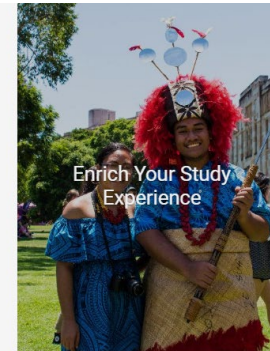
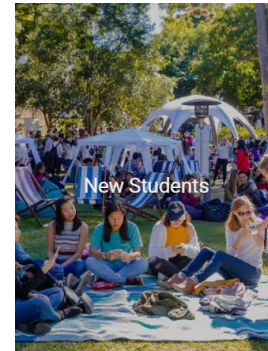
UQ Humanities, Arts & Social Sciences



@uqhasslife

The home of HASS online

[linktr.ee/uqhasslife](https://linktr.ee/uqhasslife)



# UQ Facilities: The Library



**Mr. Adam McCarthy**



**Outreach Librarian – Humanities and Social Sciences**

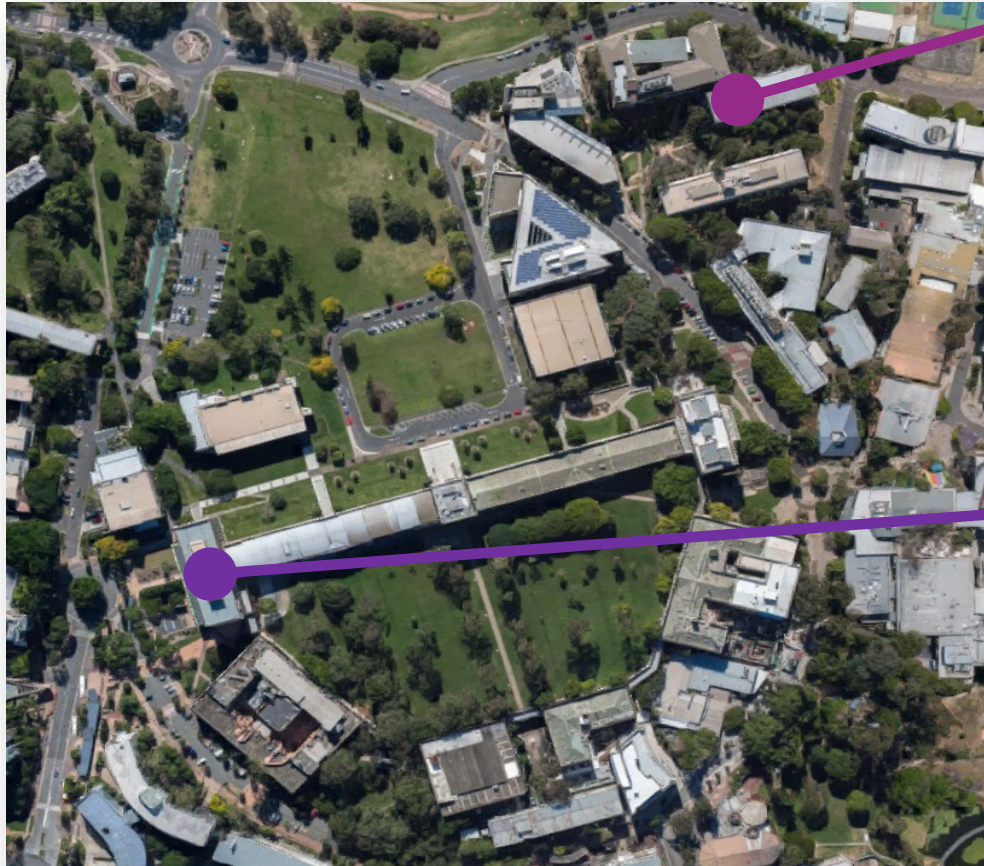
- **Library facilities, services and training....**

More information at

<https://www.library.uq.edu.au/>

# Our School infrastructure:

## Find MCommun spaces & rooms: School of Communication & Arts



### Joyce Ackroyd Building (#37)

2<sup>nd</sup> and 3<sup>rd</sup> floors

- Seminar room (208)
- Ideas Space
- JACtech
- Academics

### Michie Building (#9)

6<sup>th</sup>-8<sup>th</sup> floors

- CommArts Reception
- Seminar rooms
- Working spaces
- Academics

# Thank you, everybody! Welcome to UQ!

 THE UNIVERSITY  
OF QUEENSLAND  
AUSTRALIA | CREATE CHANGE

## Quick Survey

We really value your feedback as it allows us to improve for the future. Please complete this 3 minute survey.

