



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Semester 2 2023 Orientation

Welcome to the Bachelor in Communication Program

Pradip Thomas

B Comm Convenor

Thursday July 20

Acknowledgment of Country

The University of Queensland (UQ) acknowledges the Traditional Owners and their custodianship of the lands on which we meet.

We pay our respects to their Ancestors and their descendants, who continue cultural and spiritual connections to Country.

We recognise their valuable contributions to Australian and global society.





What's happening today?

1. Welcome
2. Understanding your program structure
3. Media and Production Support Team (MaPS)
4. Internships
5. Newish
6. Elevate
7. JACS
8. Q&A

Why UQ B Comm is the Best

Welcome to one of the world's best Bachelor's programs in Communications taught by leading researchers in the field, practitioners with extensive industry experience and those who have the perfect balance between knowledge of theory and skills. Our B Com offerings in PR and Digital Media are state of the art and we have recruited the most creative teams to teach across these two areas.

Arguably the communication environments that we inhabit and the devices that we use to negotiate these environments are key to building our identity, our personality.

Studying the B Commun will help you understand contemporary media, experience the media, create media and multi-media, help establish links with industry and most importantly contribute to a critical understanding of the relationship between media and society.

On completing the program – you will have the knowledge and skills to join the media industry, public sector communications and the NGO sector.

The BCom is one of the flagship programs offered by the School of Communication & Arts, Faculty of Humanities, Arts & Social Sciences.



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2. Understanding your program structure

What can you study?

Apart from the compulsory courses that you will need to complete you have the choice to major in either:

- Digital Media
- Public Relations

There are a number of minors that you can take including Journalism & Writing.

- Options for Dual Degrees(4 years) such as Bachelor of Communications/Bachelors of Business Management/Journalism
- Honours (4 years that includes an Honours Theses)



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3. Preparing for your courses

UQ Program Planner

The Program Planner is a tool that allows you to plan courses for your program and ensure that the plan meets the program's completion rules and chosen structure.



Please Note the Following:

The Bachelor of Communication (BCommun) program has been hidden from the Program Planner (PP) while some development work on the software is in progress. In the meantime, to assist students HASS has developed a PDF Program Planner for Semester 2 commencing students that has been pre-filled with BCommun Core Courses and the corresponding Compulsory Courses for the nominated BCommun Major.

These will be published on the HASS [Program Advice](#) page for students to download and complete. You can send this to hass@uq.edu.au if you would like to have it checked.

Program Planner

So if you get into the Program Planner and choose the BA in Communication, 2023, Semester 2, you will get the following information:

- That you will need to complete 48 units over three years consisting of:
 1. 16 Units of B Comm Core Courses
 2. 16 Units in one of two Majors (Digital Media or PR consisting of 10 units of compulsory courses in either stream along with 6 units from Digital Media or PR Elective Courses)
 3. 16 units of Bcomm Electives

While 1 & 2 are compulsory, you have a lot of flexibility in how you make up the 16 units in 3. So you have the option of:

- Choosing the general elective courses available from the Bcomm Elective List (16 units)
- Opting for 1 BComm minor (8 units) + courses from the Elective List (8 units)
- 2 B Comm Minors (8+8=16)
- The second B Comm Major – Double Major (16)

Program Planner

- Will also help you with your course progression.
- As a rule of thumb it is best that you progress step by step – Complete Level 1 courses before you opt for Level 2 & 3 courses All courses are subject/level coded – COMU 1020 is a Level 1 course, COMU 2030 Level 2 and so on.
- The Planner will also help you with information on credits/exemptions as they apply to you.

Communication & Arts - Administration

Student Admin Team
School of Communication & Arts
Level 6, Michie Building (#9)
student.commarts@uq.edu.au

- Enrolment planning
- Questions about courses
- Assessment – SCA extension requests, deferred examination applications
- How to contact academic staff
- Anything really – we can help point you in the right direction!

Our main office is on level 6 of the Michie Building

Open 8:30am-4:30pm, Mon-Fri.

Phone: 3365 2552



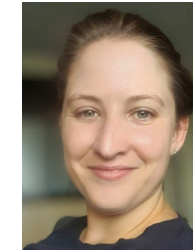
Alison
Buckley



Sharon
Crossman



Alex
Moran



Corinne
Rice



Sven
Fea

Important dates

July 3

My Timetable preferencing closes Semester 2 2023

July 14

Due date for domestic enrolments Semester 2 2023

July 14

Last date to request program change through mySI-net Semester 2 2023

July 17-21

Orientation Week Semester 2 2023

July 21

Due date for international enrolments Semester 2 2023

July 24

Classes commence for Semester 2 2023

August 4

Last day to add a course or alter enrolment for Semester 2 2023

August 31

“The Census Date”

Last date to **drop** Semester 2 2023 courses or cancel enrolment without
financial liability

Important terms



Your University

Central
Faculty
School



Your Degree

Program
Plan

- Minor
- Major
- Extended major



Your Courses

Course

– Compulsory

– Elective

Unit

ECP

Blackboard

Course enrolment & tutorial sign-on

- Log into [Starting at UQ](#). Go to mySI-net to enrol in courses.
- Once you are enrolled in a course, you should be able to see if tutorial sign-on is required. If not, this will be covered in your first lecture.
- If you have a problem with sign-on, email timetabling.commarts@enquire.uq.edu.au

Textbooks

Wait until Week 1 to work out what textbooks you should get

- **Buy:** [The School Locker](#) or [Second-hand Texts & Stationary](#)
- **Print:** [UQ Print](#)
- **Borrow:** [UQ Library](#)

Get support

HASS Student Administration Team

- Degree questions
- Credit requests
- Academic progress
- Overseas study approval

Contact

hass.uq.edu.au/contact

School Student Administration Team

- Course questions
- Timetables
- Assessment

Contact

hass.uq.edu.au/your-academic-resources

HASS Student Futures Team

- Extra-curricular opportunities
- Career mentoring and seminars
- Leadership development

Contact

hass.uq.edu.au/enrich-your-study-experience

UQ Student Services

- Learning assistance
- Disability support
- Counselling
- International student services
- Accommodation
- Multi-faith chaplaincy

Contact

my.uq.edu.au/student-support

Stay Connected



UQ Humanities & Social Sciences



UQ Humanities & Social Sciences

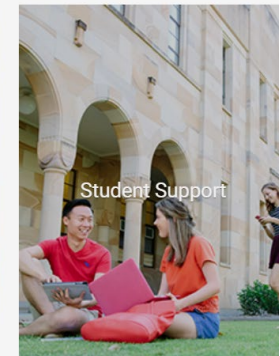
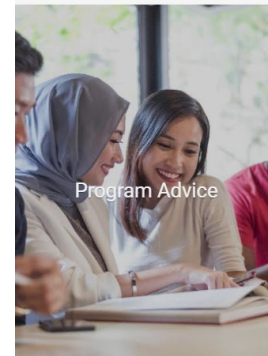
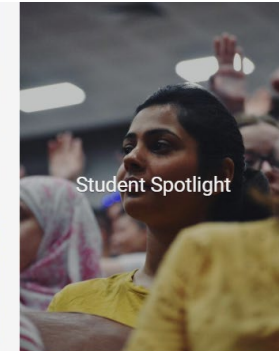
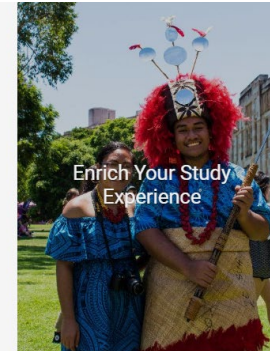
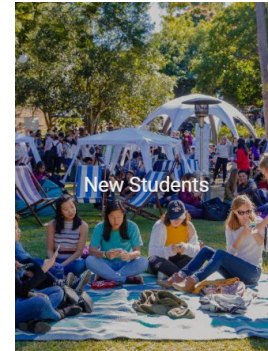


uqhasslife



How2HASS

The home of HASS online
linktr.ee/uqhasslife



MaPS

Media and Production Support





WORKSHOPS

TWO HOUR INTENSIVES

GEAR

FREE LOANS AND FACILITIES

SUPPORT

WHEN YOU NEED IT

VIDEO PRODUCTION

You'll learn the basics of shot design, framing, camera handling & audio capture

VIDEO EDITING

The basics skills needed to get around Adobe Premiere Pro

AUDIO PRODUCTION AND EDITING

Audio recording techniques with hand held audio recorders and audio editing in Adobe Audition

WEBSITE DESIGN

How to create an online portfolio using WordPress

PHOTOGRAPHY

Take your understanding of your camera to the next level. It's time to discover Manual Mode!

PHOTOSHOP

Learn basic image editing fundamentals using Adobe Photoshop!

PRINT DESIGN AND LAYOUT

Learn basic image editing fundamentals using Adobe Photoshop!

WORKSHOPS

SIGN UP!
jactech.com.au

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QUICK STREAM

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QUICK STREAM

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booth - MaPS QUICK...

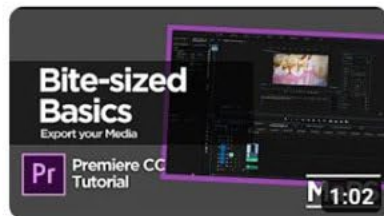
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Pro -

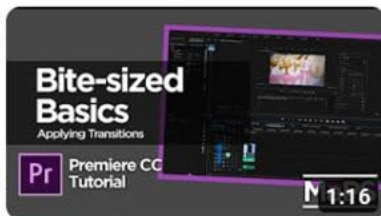
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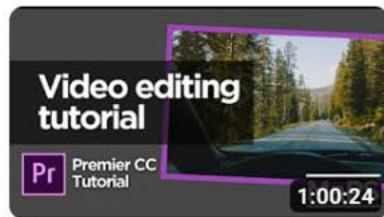
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JACTECH

Journalism and Communication Technology



PRODUCTION GEAR



FREE TO YOU



BOOK ONLINE

jactech.com.au

GEAR



CAMERAS



AUDIO RECORDERS



ACCESSORIES

FACILITIES

Level 2, Joyce Ackroyd Building (39)

DIGITAL LEARNING STUDIO

AUDIO RECORDING BOOTHS



ADOBE CREATIVE CLOUD ACCESS

MAPS IS HERE TO HELP

Learning digital skills can be a learning curve! We're here to support you on the ride.

Email: maps@uq.edu.au

Office: Rm 210, Joyce Ackroyd (39)

SUPPORT





Placement and Work Experience Insurance

All UQ Students can access up to 30 days of **Work Experience** (not for course credit) Insurance per calendar year.

- **Placement Insurance** is also available for placement activities that are course requirements.
- Travel insurance is also available in certain circumstances for both Work Experience and Placements
- **School approval** is essential prior to undertaking Work Experience or Placement activity in order to access Insurance.
- **The activity type** will determine the Insurance process.



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Placement and Work Experience Insurance

For further information, contact:

Sven Fea

SCA Placements Officer

Level 6 Michie Building (#9)

Email: scaplacements@uq.edu.au

Phone: 07 3346 8286





new·ish

Welcome new UQ Communications
students!

WHO ARE WE?

We are Australia's first student-run communications and marketing agency.

We are a team of passionate university students from a range of faculties who, with the help of industry professionals, are taking our learning to new heights by working with real clients on real projects.

At Newish we have 6 departments that include:

- Client Services
- Marketing Strategy
- Creative
- PR
- Socials
- Human Resources



MISSION

To empower student leaders to change the industry by fostering strong relationships and creating meaningful work.

VISION

Provide communication services to organisations at an accessible cost, while creating work integrated learning opportunities to UQ students.

INDUSTRY MENTORS

At Newish, we are extremely grateful for our Industry Mentors who host masterclasses and professional development workshops for our Newish team. Many of our industry mentors have been past clients of ours that saw their businesses grow after working with us.



Monique Baillie
Mediacom
Group Client Director



Sarah Pelecanos
TwentyTwo Digital
Managing Director



Claire Holmes
Entain Corporate
Communication Manager



Jessamy Ross
Khemistry Senior
Copywriter



Rhys Venning
Creative Director at
Rumble



Edwina Gilmore
Rumble
Managing Director



Dr Nicolas Pontes
Newish founder
UQ Lecturer

Quick Newish facts - 2023 -

TOTAL CLIENTS

35

MEMBERS

32

ALUMNI

47



RECRUITMENT STATS - 2022 -

TOTAL APPLICATIONS

163

TOTAL
INTERVIEWS

61

TOTAL HIRES
SEM 2, 2022

16

WHO HAVE WE WORKED WITH?

At only 3 years old, we have had the pleasure to work with several clients in Brisbane. Newish has worked with 35 clients. We pride ourselves on our company culture through fostering strong relationships internally and externally as well as creating meaningful work.



THE HEALTHY LLAMA

PACKAGING

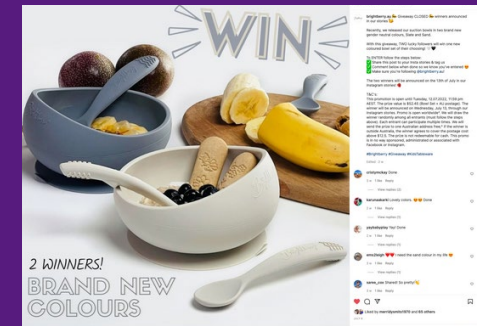
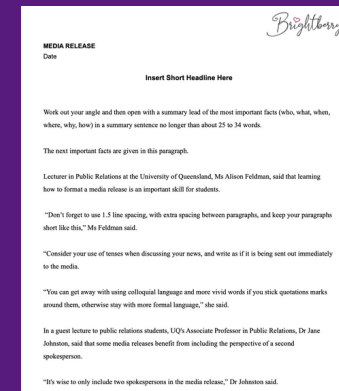


LOGO DESIGN



BRIGHTBERRY

PRESS RELEASES



SOCIAL MEDIA MANAGEMENT

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Q&A