



HASS - School of Communication and Arts

# Postgraduate Communication Program

## O-Week Semester 1/2025

### Welcome Session

#### Moderators:

Dr Elena Block, MComm Program Convenor

[e.block@uq.edu.au](mailto:e.block@uq.edu.au)

School of Communication and Arts

Academic Administration Officer (Ms Corinne Rice)

[student.commarts@uq.edu.au](mailto:student.commarts@uq.edu.au)

For academics outside campus: <https://uqz.zoom.us/j/83992544941>

# Acknowledgment of **Country**

The University of Queensland (UQ) acknowledges the Traditional Owners and their custodianship of the lands on which we meet.

We pay our respects to their Ancestors and their descendants, who continue cultural and spiritual connections to Country.

We recognise their valuable contributions to Australian and global society.

*This campus has always been a space for teaching, learning, research and collaboration tens of thousands of years before it was established as a university campus, and continues today.*



# Welcome!!!

1. Getting started – A little video...
2. Program Planners (available online and hard copy here)
3. The importance of Program and Course Progression (MCommun Convenor, Dr Elena Block,- <https://hass.uq.edu.au/postgraduate-program-advice>).
4. Who's who: Getting to know our academic and professional admin staff
5. Administrative support, services, facilities:
  - i. Ms Corinne Rice (and other administrative officers) [student.commarts@uq.edu.au](mailto:student.commarts@uq.edu.au)
  - ii. MaPs team services (Ms Evangelene Dickson) - <https://communication-arts.uq.edu.au/aboutmaps>
  - iii. Mr Sven Fea (Placements)
  - iv. Ms Angela Hannan (Outreach Librarian) <https://www.library.uq.edu.au/>
6. Last Q&As



THE UNIVERSITY  
OF QUEENSLAND  
AUSTRALIA

CREATE CHANGE

## 2. Understanding your program

# Program Structure

*You may wish to ask some of the following questions...*

- **Program requirements:** *What are the requirements of my program, e.g. accreditation requirements, program rules and credit transfer?*
- **Plan selection:** *How do I select my program and field of study? Can I change my plan? By when do I need to select or change my plan?*
- **Course selection:** *What courses should I select for my first semester, and in what order should I take courses?*



# Postgraduate Communication program planners: The path to graduate

Three programs:

Two-year Duration  
MCommun

1.5-year Duration  
MCommun

Graduate  
Certificate

Two fields of study:

Strategic  
Communication

Communication for  
Social Change

- Programs are available on the HASS program advice website: <https://hass.uq.edu.au/postgraduate-program-advice>
- You can contact us via [student.commart@uq.edu.au](mailto:student.commart@uq.edu.au) or visit us at the Michie Level 6 counter.
- To get approval to take some courses, or for other special cases you can ask me, at [e.block@uq.edu.au](mailto:e.block@uq.edu.au) as the program convenor; alternatively, ask the Faculty.

Graduate Certificate: link - <https://study.uq.edu.au/study-options/programs/graduate-certificate-communication-5336>



# What is a Field of Study?

## Fields of study

Tailor your studies to suit your goals. This program offers these options:

### Communication for Social Change ^

Study Communication for Social Change at the only Australian university to offer this emerging field of study.

You'll explore the different ways in which communication can be leveraged to bring about change in attitudes, behaviour and knowledge in individuals and communities. You'll analyse the ways participation can make a difference in the planning, implementation and evaluation of development processes, the key role played by culture in social change, and contemporary uses of community media and information and communications technologies in the facilitation of change. Importantly, you'll strengthen critical skills, develop capacities for work in the state, inter-governmental and NGO sectors, and build research excellence.

[View](#)

### Strategic Communication ^

This field provides the skills of professionally analysing communication situations and designing solutions to communication problems.

You'll also learn the skills required to plan and implement a professional public relations campaign (including goal-setting, budgeting and evaluation), the skills of audience and public opinion analysis, a range of communication theories, and an understanding of how globalisation and the emerging information economy impacts public relations practices.

[View](#)

<https://study.uq.edu.au/study-options/programs/master-communication-5651#majors>

# Course progression

Dedicated sheets, depending on

1. Program (2 years, 1.5 years, GC)
2. Starting your program in first or second semester

## Notes:

- Always look at the “**Prerequisite**” and “**Incompatible**” sections of the course you aim to take.
- Prerequisite for enrolment in Thesis course COMU7009/COMU7008/COMU7007: **GPA of 5.5 + grade of 5 or more for COMU7292 (Research Design)**
- **Please:** Do NOT apply to the Thesis, or Industry Placement (COMU7015) courses in your first semester. Wait until you take core and Field of Study courses...
- **Note: CSC courses** should be selected when you (a) have opted for the CSC field of study; or (b) as an elective if you want to learn about this field, and/or you have some background knowledge of CSC...You may take other electives in our list too.



# FAQ....


- **Study Plans: which course should I take?**
- Programs are available on the HASS program advice website: <https://hass.uq.edu.au/postgraduate-program-advice>
- **Course profiles & Blackboard: What is Blackboard and ECP? How do I access my lecture recordings and modules?**
- **Timetabling: What do I do if I have a timetable clash?**
- [timetabling.commarts@enquire.uq.edu.au](mailto:timetabling.commarts@enquire.uq.edu.au)
- **Assessment: Is it compulsory to attend a lecture/tutorial and will I be graded on attendance?**
- **Textbooks: Where do I find information about required readings/textbooks? Should I wait until Week 1 to buy reading materials?**
- <https://web.library.uq.edu.au/study-and-learning-support/coursework/course-reading-lists>



The Learn.UQ welcome page (Original)

🏠 / Student Guides (Original) / Getting started with Learn.UQ (Original)

Video guide



Learn.UQ (Blackboard) welcome page (YouTube, 3m 34s)

The Welcome page is your Learn.UQ dashboard. You can:

- access your courses and materials
- view announcements and your marks
- view a collation of upcoming assignments and activities across all your courses.

Courses page

The Courses page is set as the first Welcome page.

You can access your upcoming and previous courses with the ability to search, filter and favourite them.

<https://elearning.uq.edu.au/student-guides-original/getting-started-learnuq-original/learnuq-welcome-page-original>

# Industry Placement (COMU7015)



Associate Professor, Jane Johnston will explain COMU7015 - When and how you can take it.

## Prerequisite

Students must have completed at least two but preferably four Field of Study courses in their specific Field of Study to be eligible to undertake COMU7015.

## Recommended prerequisite

A GPA of 5.5 is generally required to be allowed to take this course. The required courses should minimally include the following - Communication for Social Change Field of Study: COMU7000 and COMU7013. Strategic Communication Field of Study: COMU7301, COMU7302, COMU7304.



# Placement and Work Experience Insurance

For further information, contact:

Sven Fea

SCA Placements Officer

Level 6 Michie Building (#9)

Email: [scaplacements@uq.edu.au](mailto:scaplacements@uq.edu.au)

Phone: 07 3346 8286





# Placement and Work Experience Insurance

**All UQ Students** can access up to 30 days of **Work Experience** (not for course credit) Insurance per calendar year.

- **Placement Insurance** is also available for placement activities that are course requirements.
- Travel insurance is also available in certain circumstances for both Work Experience and Placements
- **School approval** is essential prior to undertaking Work Experience or Placement activity in order to access Insurance.
- **The activity type** will determine the Insurance process.

# Thesis or no Thesis? You do not decide yet...



Dr. Aparna Hebbani Course Coordinator of the Thesis course (COMU7009, COMU7008 or COMU7007) will explain...

[a.hebbani@uq.edu.au](mailto:a.hebbani@uq.edu.au)

## Prerequisite

GPA of 5.5 required, with a grade of 5 or above in a postgraduate research methods course.

## Restricted

Availability of a supervisor and permission of the Course Coordinator/Program Convenor is required to enrol in this course.



# 3. Preparing for your courses

Introducing your future course coordinators, lecturers, tutors, and admin officers...



# Who's who



MCOM Program  
Convenor

Dr Elena Block – [e.block@uq.edu.au](mailto:e.block@uq.edu.au)

- Questions on organising your curriculum
- **Request approval for off-list electives**
- Approve program variations
- **Strategic Communication Campaigns (COMU7301)**
- **Digital Media (COMU7304)**



Dr Aparna Hebbani- [a.hebbani@uq.edu.au](mailto:a.hebbani@uq.edu.au)

- **Thesis – full time #6 (COMU7009)**
- **Thesis – part-time #6 over two semesters (COMU7007/COMU7008)**
- **COMU7400 Leadership and Communication Management**
- **Strategic Communication Major Convenor (BCommun).**

# Who's who



Communication  
for Social Change

A/Prof. Elske van de Fliert - [e.vandefliert@uq.edu.au](mailto:e.vandefliert@uq.edu.au)

- **Communication for Social Change: Foundations (COMU7102)**
- **Participatory Development Communication (COMU7013)**



Communication  
for Social Change

A/Prof. Pradip Thomas - [pradip.thomas@uq.edu.au](mailto:pradip.thomas@uq.edu.au)

- **Communication for Social Change (COMU7000)**
- **Community Informatics (COMU7014)**
- **Communication and Social Movements (COMU7012)**

# Who's who



Prof. Shuang Liu -  
[shuang.liu@uq.edu.au](mailto:shuang.liu@uq.edu.au)

- **Communication Research Design (COMU7292)**
- **Intercultural Communication (COMU7311)**



Prof. Kelly Fielding - [k.fielding@uq.edu.au](mailto:k.fielding@uq.edu.au)

- **Communication Theory (COMU7201)**
- **Risk Communication (COMU7111) - Elective**



Dr. Jagadish Thaker - [j.thaker@uq.edu.au](mailto:j.thaker@uq.edu.au)

- **Corporate Social Responsibility (COMU7430)**
- **Issues and Crisis Management (COMU7302)**



[Associate Professor Jane Johnston](mailto:jane.johnston@uq.edu.au)  
[jane.johnston@uq.edu.au](mailto:jane.johnston@uq.edu.au)

- **Industry Placement (COMU7015)**

# Who's who



Dr. Lemi Baruh - [l.baruh@uq.edu.au](mailto:l.baruh@uq.edu.au)

**Strategic Communication Foundations (COMU7103) – S2**



Dr. Leah Henrickson - [l.henrickson@uq.edu.au](mailto:l.henrickson@uq.edu.au)

**Digital Storytelling (COMU7025) – S2 - Elective**

# Our super fantastic Teaching Associates



Dr. Kylie Navuku  
**Teaching Associate**  
[k.navuku@uq.edu.au](mailto:k.navuku@uq.edu.au)



Mr. Regan Neal  
**Teaching Associate**  
[regan.neal@uq.edu.au](mailto:regan.neal@uq.edu.au)



Mr. Anthony Biancotti  
**Teaching Associate**  
[a.biancotti@uq.edu.au](mailto:a.biancotti@uq.edu.au)

# Who's who



Ms Corine Rice

- **Administrative Officer (Administrative questions related to the program)**
- [communication-arts@uq.edu.au](mailto:communication-arts@uq.edu.au)



Mr Sven Fea - [s.fea@uq.edu.au](mailto:s.fea@uq.edu.au)

- **Administration Officer (Placements Officer)**



Timetabling - [timetabling.commarts@enquire.uq.edu.au](mailto:timetabling.commarts@enquire.uq.edu.au)

- **Timetabling management**
- **Questions/issues with your timetable**



# UQ Facilities - MaPS

MaPS – JacTech / [jactech@uq.edu.au](mailto:jactech@uq.edu.au)



Mr Paul Smith

- Manager, Media and Production Service
- School of Communication and Arts



- Media and Production Support
- [e.dickson@uq.edu.au](mailto:e.dickson@uq.edu.au)



Welcome  
Evangelene!



- Video Production Officer/Production Officer
- [c.barnes2@uq.edu.au](mailto:c.barnes2@uq.edu.au)

# MaPS

Media and Production Support







**WORKSHOPS**

**TWO HOUR INTENSIVES**

**GEAR**

**FREE LOANS AND FACILITIES**

**SUPPORT**

**WHEN YOU NEED IT**

## **VIDEO PRODUCTION**

You'll learn the basics of shot design, framing, camera handling & audio capture

## **VIDEO EDITING**

The basics skills needed to get around Adobe Premiere Pro

## **AUDIO PRODUCTION AND EDITING**

Audio recording techniques with hand held audio recorders and audio editing in Adobe Audition

## **WEBSITE DESIGN**

How to create an online portfolio using WordPress

## **PHOTOGRAPHY**

Take your understanding of your camera to the next level. It's time to discover Manual Mode!

## **PHOTOSHOP**

Learn basic image editing fundamentals using Adobe Photoshop!

## **PRINT DESIGN AND LAYOUT**

Learn basic image editing fundamentals using Adobe Photoshop!

**WORKSHOPS**

**SIGN UP!**  
**[jactech.com.au](http://jactech.com.au)**



Quick streams ▶ Play all



Audio noise removal - MaPS QUICK STREAM

watchmaps  
124 views • 2 years ago



Cut and fix audio - MaPS QUICK STREAM

watchmaps  
57 views • 2 years ago



Record in the podcasting booth - MaPS QUICK...

watchmaps  
26 views • 2 years ago



Spe...

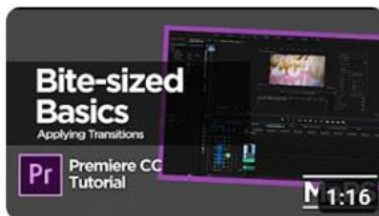
watchma  
20 views •

Adobe Premiere Pro, Bite-sized Basics ▶ Play all



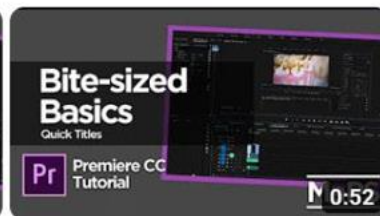
Adobe Premiere Pro, Bite-sized Basics: Export your...

watchmaps  
180 views • 2 years ago



Adobe Premiere Pro, Bite-sized Basics: Applying...

watchmaps  
83 views • 2 years ago



Adobe Premiere Pro, Bite-sized Basics: Quick Titles

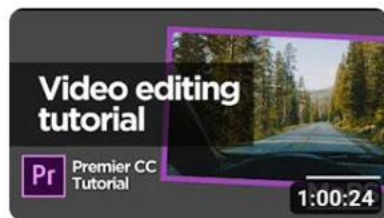
watchmaps  
67 views • 2 years ago



Adobe Premiere Pro, Bite-sized Basics: Quick...

watchmaps  
30 views • 2 ye

Adobe Premiere Pro Video Tutorials ▶ Play all



Create a trailer in Adobe



Change the length of a



Cut and rearrange your

# ONLINE TUTORIALS



@watchmaps

# JACTECH

**Journalism and Communication Technology**



**PRODUCTION GEAR**



**FREE TO YOU**



**BOOK ONLINE**

**[jactech.com.au](http://jactech.com.au)**



# GEAR



**CAMERAS**



**AUDIO RECORDERS**



**ACCESSORIES**

# FACILITIES

Level 2, Joyce Ackroyd Building (39)

**DIGITAL LEARNING STUDIO**

**AUDIO RECORDING BOOTHS**





**ADOBE CREATIVE CLOUD ACCESS**

---

## **MAPS IS HERE TO HELP**

Learning digital skills can be a learning curve! We're here to support you on the ride.

Email: [maps@uq.edu.au](mailto:maps@uq.edu.au)

Office: Rm 210, Joyce Ackroyd (39)

# SUPPORT





# UQ Facilities: The Library



Ms Angela Hannan - [a.hannan@library.uq.edu.au](mailto:a.hannan@library.uq.edu.au)

**Our super helpful Outreach Librarian – Humanities and Social Sciences**

- **Library facilities – Important information to do well in your courses**

# Library services and resources



## Coursework resources

- [Coursework](#) resources
- [Guide to Library Search](#)
- [Digital Essentials](#) modules



## IT and Training

- [Library and student IT help](#)
- [Training and workshop](#)
  - [AI Student Hub](#)



## Conducting research & assignment writing

- [Literature reviews guide](#)
- [Systematic review guide](#)
- [SAGE research methods online](#)
  - [Refencing guides](#)



## Types of information

- [Subject and How-to guides](#)
- [Databases](#) – more than journal articles
  - [Grey Literature](#) guide



## Contacts

- [Faculty Services Librarians](#)
  - [AskUs](#) general queries
- Library chatbot or chat with staff



# You are all invited, academics and students

- Each year, the Faculty welcomes around 300 commencing students at our HASS Postgraduate Welcome. Students consistently tell us that the best part of the event is meeting staff with whom they'll study. Students from all postgraduate programs in HASS attend the event, and it is particularly popular with Applied Linguistics, Communication, Educational Studies, Music and Governance & Public Policy students.
- The evening will consist of:
  - Welcome speeches by ADA Kath Gelber & a student representative from the Association of Postgraduate Students
  - Facilitated networking activities, including an opportunity for students to connect with their relevant School
  - Live music, food, drinks and freebies
  - Location: UQ Centre Foyer – Building 2 A
  - Time: 5-7 pm

# Important dates

## Monday 17 February - Friday 21 February

Orientation Week for Semester 1, 2025

## Monday 24 February

First day of classes for Semester 1, 2025

## Friday 7 March

Last day to add a course for Semester 1, 2025

## Monday 31 March

### Census Date

Last date to **drop** Semester 1, 2025 courses or cancel enrolment without **financial** liability

## Wednesday 30 April

Last date to **drop** a course for Semester 1, 2025 or cancel enrolment without **academic** liability

# Important terms



## Your University

Central  
Faculty  
School



## Your Degree

Program  
Plan

- Minor
- Major
- Extended major



## Your Courses

Course

- Compulsory
- Elective

Unit

ECP

Blackboard

## Course enrolment & tutorial sign-on

- Log into [Starting at UQ](#). Go to mySI-net to enrol in courses.
- Once you are enrolled in a course, you should be able to see if tutorial sign-on is required. If not, this will be covered in your first lecture.
- If you have a problem with sign-on, email your school admin team.

## Textbooks

Wait until Week 1 to work out what textbooks you should get

- **Buy:** [The School Locker](#) or [Second-hand Texts & Stationary](#)
- **Print:** [UQ Print](#)
- **Borrow:** [UQ Library](#)

# Get support

## HASS Student Administration Team

- Degree questions
- Credit requests
- Academic progress
- Overseas study approval

### Contact

[hass.uq.edu.au/contact](https://hass.uq.edu.au/contact)

## School Student Administration Team

- Course questions
- Timetables
- Assessment

### Contact

[hass.uq.edu.au/your-academic-resources](https://hass.uq.edu.au/your-academic-resources)

## HASS Student Futures Team

- Extra-curricular opportunities
- Career mentoring and seminars
- Leadership development

### Contact

[hass.uq.edu.au/enrich-your-study-experience](https://hass.uq.edu.au/enrich-your-study-experience)

## UQ Student Services

- Learning assistance
- Disability support
- Counselling
- International student services
- Accommodation
- Multi-faith chaplaincy

### Contact

[my.uq.edu.au/student-support](https://my.uq.edu.au/student-support)





THE UNIVERSITY  
OF QUEENSLAND  
AUSTRALIA

CREATE CHANGE

# Q&As?

# Stay Connected



UQ Humanities, Arts & Social Sciences

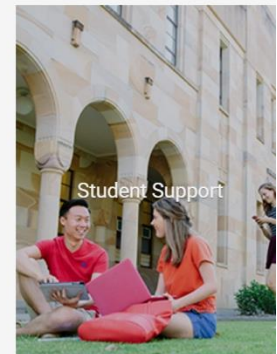
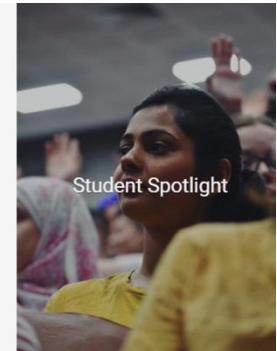


UQ Humanities, Arts & Social Sciences



@uqhasslife

The home of HASS online  
[linktr.ee/uqhasslife](https://linktr.ee/uqhasslife)



# Quick Survey

We really value your feedback as it allows us to improve for the future.  
Please complete this 2 minute survey.

