



Program and Course requirements

The **Bachelor of Communication** is an undergraduate program, consisting of 48 units.

For full program and course requirements, please [click here](#). Make sure to check your program's rules to ensure you are compliant with requirements.

Selecting Plans in SI-Net

A plan is a prescribed combination of courses within a program being either a Major (16 units), or Minor (8 units).

Make sure the plans for your program are correctly listed in mySI-net. If you require assistance selecting your plan(s), follow [these instructions](#).

How to use this planner

Core Courses in your program should be selected first, followed by Compulsory Courses within your chosen Major.

Elective Courses should be planned last, based on the remaining room in your program plan.

You are responsible for checking whether a course has any prerequisites and making sure you have successfully completed them before enrolling. You can find prerequisite information in the course profile and the course page on the [Programs and Courses website](#).

It is your responsibility to make sure you complete enough units in each component and any additional rules to meet your program requirements for graduation.

Global Experience

If you are planning on completing an overseas exchange, it is strongly advised that you allocate Elective Courses to your overseas exchange, if possible.

If you would like an exchange experience in your program, you are strongly encouraged to seek advice as early as possible – preferably in your first or second semester of study – and to be aware of the exchange application deadlines.

For more information, please visit the [Global Experiences](#) website.

Further Assistance

Academic advisors provide specialist help in course selection and can look at your individual study history to make personalised recommendations on your program planner.

Please contact Academic advisors in the Faculty of Humanities, Arts and Social Sciences (HASS) Student Administration Team if you need more help or have any questions regarding your studies:

Email: hass@uq.edu.au

Phone: +61 7 3365 1333

2026 Program Planner

Bachelor of Communication (BCommun)



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Digital Media Major - Commencing Semester 1



Course offered in
both Semester 1 & 2

	Core Courses	Digital Media Compulsory Courses	Digital Media Elective Courses	Elective Courses	
YEAR 1					TOTAL UNITS
Sem 1	COMU1052 Intro to Strategic Communication 2 units	COMU1120 Media and Society 2 units	WRIT1200 Writing Creatively 2 units	Elective Course Level 1 2 units	8 units
Sem 2	COMU1130 Data and Society 2 units	COMU1140 Multimedia 2 units	Elective Course 2 units	Elective Course 2 units	8 units
YEAR 2					TOTAL UNITS
Sem 1	COMU2030 Communication Research Methods 2 units	COMU2140 Digital Media Industries 2 units	Digital Media Elective Course 2 units	Elective Course 2 units	8 units
Sem 2	COMU2160 Communication Law and Ethics 2 units	COMU2120 Media Design 2 units	Digital Media Elective Course 2 units	Elective Course 2 units	8 units
YEAR 3					TOTAL UNITS
Sem 1	COMU3120 Digital Analytics 2 units	Digital Media Elective Course 2 units	Elective Course 2 units	Elective Course 2 units	8 units
Sem 2	COMU3150 Social Media Communication 2 units	COMU3100 Digital Project 2 units	COMU3110 Media Platforms 2 units	Elective Course 2 units	8 units

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Bachelor of Communication (BCommun)



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CREATE CHANGE

Digital Media Major - Commencing Semester 2



Course offered in
both Semester 1 & 2

Core Courses		Digital Media Compulsory Courses	Digital Media Elective Courses	Elective Courses	
YEAR 1					TOTAL UNITS
Sem 2	COMU1120 Media and Society 2 units	COMU1130 Data and Society 2 units	COMU1140 Multimedia 2 units	Elective Course Level 1 2 units	8 units
YEAR 2					TOTAL UNITS
Sem 1	COMU1052 Intro to Strategic Communication 2 units	WRIT1200 Writing Creatively 2 units	Elective Course 2 units	Elective Course 2 units	8 units
Sem 2	COMU2160 Communication Law and Ethics 2 units	COMU2120 Media Design 2 units	Digital Media Elective Course 2 units	Elective Course 2 units	8 units
YEAR 3					TOTAL UNITS
Sem 1	COMU2030 Communication Research Methods 2 units	COMU2140 Digital Media Industries 2 units	Digital Media Elective Course 2 units	Elective Course 2 units	8 units
Sem 2	COMU3150 Social Media Communication 2 units	COMU3100 Digital Project 2 units	COMU3110 Media Platforms 2 units	Elective Course 2 units	8 units
YEAR 4					TOTAL UNITS
Sem 1	COMU3120 Digital Analytics 2 units	Digital Media Elective Course 2 units	Elective Course 2 units	Elective Course 2 units	8 units

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AUSTRALIA

CREATE CHANGE

Strategic Communication Major - Commencing Semester 1

1&2

Course offered in
both Semester 1 & 2

Core Courses

Strategic Communication
Compulsory Courses

Strategic Communication
Elective Courses

Elective Courses

YEAR 1					TOTAL UNITS
Sem 1	COMU1052 Intro to Strategic Communication 2 units	COMU1120 Media and Society 2 units	WRIT1200 Writing Creatively 2 units	Elective Course Level 1 2 units	8 units
Sem 2	COMU1130 Data and Society 2 units	COMU1140 Multimedia 2 units	COMU1152 Writing for Strategic Communication 2 units	Elective Course 2 units	8 units
YEAR 2					TOTAL UNITS
Sem 1	COMU2030 Communication Research Methods 2 units	COMU2180 Media Strategies 2 units	Strategic Communication Elective Course 2 units	Elective Course 2 units	8 units
Sem 2	COMU2160 Communication Law and Ethics 2 units	Strategic Communication Elective Course 2 units	Elective Course 2 units	Elective Course 2 units	8 units
YEAR 3					TOTAL UNITS
Sem 1	COMU3140 Issues and Stakeholder Engagement 2 units	Strategic Communication Elective Course 2 units	Elective Course 2 units	Elective Course 2 units	8 units
Sem 2	COMU3150 Social Media Communication 2 units	COMU3015 Public Interest Communication 2 units	COMU3130 Public Relations Project 2 units	Elective Course 2 units	8 units

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AUSTRALIA

CREATE CHANGE

Strategic Communication Major - Commencing Semester 2



Course offered in
both Semester 1 & 2

Core Courses

Strategic Communication
Compulsory Courses

Strategic Communication
Elective Courses

Elective Courses

YEAR 1					TOTAL UNITS
Sem 2	COMU1130 Data and Society 2 units	COMU1120 Media and Society 2 units	COMU1152 Writing for Strategic Communication 2 units	Elective Course Level 1 2 units	8 units
YEAR 2					TOTAL UNITS
Sem 1	COMU1052 Intro to Strategic Communication 2 units	COMU1140 Multimedia 2 units	WRIT1200 Writing Creatively 2 units	Elective Course 2 units	8 units
Sem 2	COMU2160 Communication Law and Ethics 2 units	Strategic Communication Elective Course 2 units	Elective Course 2 units	Elective Course 2 units	8 units
YEAR 3					TOTAL UNITS
Sem 1	COMU2030 Communication Research Methods 2 units	COMU2180 Media Strategies 2 units	Strategic Communication Elective Course 2 units	Elective Course 2 units	8 units
Sem 2	COMU3150 Social Media Communication 2 units	COMU3015 Public Interest Communication 2 units	COMU3130 Public Relations Project 2 units	Elective Course 2 units	8 units
YEAR 4					TOTAL UNITS
Sem 1	COMU3140 Issues and Stakeholder Engagement 2 units	Strategic Communication Elective Course 2 units	Elective Course 2 units	Elective Course 2 units	8 units