

# UQ 2020 Program Structure

## UI – UQ Bachelor of Communication Linked Degree Program

### Public Relations Major

**Please ensure that you read and understand the following important information about your program.**

It is your responsibility to ensure that you complete all the requirements of the program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the official rules and course lists under the **Program Rules and Requirements** link in the Programs and Courses website: [https://my.uq.edu.au/programs-courses/program.html?acad\\_prog=2236](https://my.uq.edu.au/programs-courses/program.html?acad_prog=2236)

#### **PROGRAM GUIDELINES**

You must complete a total of 48 units for the program.

At least 28 units must be at Advanced Level (Level 2 or Level 3 course eg. COMU2XXX or COMU3XXX)

#### **BACHELOR OF COMMUNICATION REQUIREMENTS:**

- ❖ 48 units under the BCommun course list including -
  - 20 units core courses from Part A; and
  - 12 units from one major (Public Relations) in Part B; and
  - 16 units of Electives, which may include a minor (8 units) from Part C.

#### **INTERNATIONAL JOINT DEGREE PROGRAM – CREDIT ARRANGEMENT**

- ❖ You will receive 24 units of credit on the basis of your studies at Universitas Indonesia, including –
  - 14 units core courses from Part A (COMU1052, COMU1120, COMU1130, COMU1140, COMU2030, COMU2180 and COMU2160)
  - 4 units from Public Relations Major in Part B (COMU1152 and COMU3140)
  - 2 units of Introductory Electives
  - 4 units of Advanced Electives

**As you have received 24 units of credit, you will have 24 units remaining to complete the Bachelor of Communication program, comprising of:**

- 6 units core courses from Part A (WRIT1200, WRIT2000, COMU2120) and
- 8 units from the PR Major in Part B (4 units for COMU3015, COMU3130, and 4 units from COMU1050, COMU2170, COMU2311, COMU3222 or COMU3801)
- 10 units from Part C, comprising of 4 units of advanced electives and 6 units of introductory electives.

**Available minors include:**

**Advertising\*, Interaction Design, Digital Media, Event Management, Health Communication, Journalism, and Writing**

*\*If you completed the Advertising Stream in your studies at Universitas Indonesia, you cannot take an advertising minor toward the BCommun at UQ*

**The following planner outlines what courses you will need to complete to meet the program requirements.**

Please note that you are not required to submit this program plan for approval. This planner is intended as a guide only and is based on current scheduling of courses. Students should note that scheduling can change from year to year. If you have any concerns about meeting degree requirements, especially when nearing the end of your program, please contact the Faculty of Humanities and Social Sciences <https://hass.uq.edu.au/contact> for advice.

**2020 PROGRAM STRUCTURE**  
**BACHELOR OF COMMUNICATION WITH A MAJOR IN PUBLIC RELATIONS**

*You can use this outline to plan your program structure, if you are commencing your program in **Semester 2 2020***

<b>BACHELOR OF COMMUNICATION</b>	
<b>Courses</b>	<b>Total Units</b>
<b>YEAR ONE</b>	
<b>Semester 2</b>	
COMU2120 Multimedia (Part A – Core)	2
Elective or Part C Minor	2
Elective or Part C Minor*	2
<i>(*WRIT1001 Writing for International Students – recommended elective)</i>	
2 units (1 course) from:	
COMU2170 Intercultural Communication (Part B – PR Major) or	2
COMU2311 Communication for Social Change (Part B – PR Major)	
<b>Summer Semester</b>	
<i>Students can choose to take COMU3801 Communication Internship (Part B – PR) over summer 2020 - 2021. Please ensure you meet with the SCA Student Placement officer to discuss options</i>	
<b>YEAR TWO</b>	
<b>Semester 1</b>	
WRIT1200 Writing Creatively (Part A - Core)	2
Elective or Part C Minor <i>*must be advanced if COMU1050 is taken from list below</i>	2
Adv. elective or Part C Minor	2
AND	2
2 units (1 course) from:	
COMU1050 Understanding the News (Part B – PR Major)	
COMU3222 Political Communication (Part B - PR Major)	
COMU3801 Communication Internship (Part B - PR Major)*	
<i>*no need to take if completed COMU3801 over summer</i>	
<b>Semester 2</b>	
WRIT2000 Writing and Editing for the Professions (Part A – Core)	2
COMU3130 Public Relations Project (Part B - PR Major)	2
COMU3015 Public Interest Communication (Part B – PR Major)	2
Adv. Elective or Part C Minor	2
Total Completed	<b>24</b>

**Please Note: Summer Semester is optional**  
**Please ensure your majors are correctly listed on mySI-net**