



Important Information

Please ensure that you read and understand the following important information about your program.

It is your responsibility to ensure that you complete all the requirements of the program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the official rules and course lists under the Program Rules and Requirements link in the Programs and Courses website:

https://my.uq.edu.au/programs-courses/program.html?acad_prog=2507&year=2021

Program Guidelines

You must complete a total of 48 units for the program.

A maximum of 24 units of courses at Level 1 (eg. COMU1XXX).

Bachelor of Communication Requirements:

- 48 units under the Bachelor of Communication (BCommun) course list including
 - 16 units for Core Courses; and
 - 16 units from one Major (Digital Media or Public Relations) in the BCommun Plans; and
 - 16 units of Electives

Please ensure the Major (plan) for your program is correctly listed in [mySI-net](#). If you require assistance selecting your Major, follow these [instructions](#).

Credit Arrangement

You will receive 24 units of elective credit on the basis of your previous studies, including –

- 10 units core courses from Part A (COMU1052, COMU1120, COMU1130, COMU1140 and WRIT1200)
- 2 units of COMU1152 towards Public Relations Major
- 2 units of JOUR1112 towards ELECTIVES
- 2 units of Introductory ELECTIVES
- 8 units of Advanced ELECTIVES

As you have received 24 units of credit, you will have 24 units remaining to complete the Bachelor of Communication program, comprising of:

- 6 units of core courses from Part A (COMU2030, COMU2160, COMU3150) and
- 14 units from Public Relations Major (COMU2180, COMU3015, COMU3130, COMU3140 and 6 units from COMU1050, COMU2120, COMU2170, COMU2311, COMU3222 and COMU3801) and
- 4 units of ELECTIVES

The following planner outlines what courses you will need to complete to meet the program requirements.

Please note that you are not required to submit this program plan for approval. This planner is intended as a guide only and is based on current scheduling of courses. Students should note that scheduling can change from year to year. If you have any concerns about meeting degree requirements, especially when nearing the end of your program, please contact the Faculty of Humanities and Social Sciences (<https://hass.uq.edu.au/contact>) for advice.

2021 Program Structure

Bachelor of Communication – PR Major

Credit Awarded – 24 units Republic Poly

Study Planner

Semester 1 Commencement | Public Relations Major

BACHELOR OF COMMUNICATION			
	Course Code	Course Name	Units
2021 Semester 1	COMU2030 (Core)	Communication Research Methods	2
	Elective	2 units for Electives	2
	COMU2180 (PR Major)	Media Strategies	2
	PR Major	2 units from COMU1050, COMU3222 and COMU3801	2
2021 Semester 2	COMU3150 (Core)	Social Media Communication	2
	PR Major	2 units from COMU2120, COMU2170 and COMU2311	2
	COMU3130 (PR Major)	Public Relations Project	2
	COMU3015 (PR Major)	Public Interest Communication	2
Summer Semester			
2021 Year 2 Semester 1	COMU3140 (PR Major)	Issues and Stakeholder Engagement	2
	PR Major	2 units from COMU1050, COMU3222 and COMU3801	2
	COMU2160 (Core)	Communication Law and Ethics	2
	Elective	2 units for Electives	2
			Total: 24 units
<p>Please Note: Summer Semester is optional Please ensure your major is correctly listed on mySI-net</p>			