

Important Information

Please ensure that you read and understand the following important information about your program.

It is your responsibility to ensure that you complete all the requirements of the program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the official rules and course lists under the Program Rules and Requirements link in the Programs and Courses website:

https://my.uq.edu.au/programs-courses/program.html?acad_prog=2507&year=2021

Program Guidelines

You must complete a total of 48 units for the program.

A maximum of 24 units of courses at Level 1 (eg. COMU1XXX).

Bachelor of Communication Requirements:

- 48 units under the Bachelor of Communication (BCommun) course list including
 - 16 units for Core Courses; and
 - 16 units from the Digital Media major in the BCommun Plans section; and
 - 16 units comprising –
 - A second major (16 units), or
 - Two minors (8 units for each minor), or both;
 - 8 units for a minor, and 8 units of general elective courses from the BCommun course list or other undergraduate course list(s); or
 - General elective courses from the BCommun course list or other undergraduate course list(s).

Please ensure the Major (plan) for your program is correctly listed in [mySI-net](#). If you require assistance selecting your Major, follow these [instructions](#).

Credit Arrangement

You will receive 16 units of credit on the basis of your previous studies, comprised of

- 6 units comprising core courses for COMU1052, COMU1120 and COMU1140;
- 2 units for MSTU1001 towards the Digital Media major; and
- 8 units of introductory level electives

As you have received 16 units of credit, you will have 32 units remaining to complete the Bachelor of Communication program, comprising of:

- 10 units for Core Courses (COMU1130, WRIT1200, COMU2030, COMU2160, COMU3150); and
- 14 units for the Digital Media Major; including
 - 10 units for COMU2120, COMU2140, COMU3100, COMU3110, COMU3120;
 - and 4 units from COMU1050, COMU2150, COMU2311, COMU3222, COMU3801 or MSTU2008
 - 8 units for a minor, or 8 units of general elective courses from the BCommun course list or other undergraduate course list(s). **This must include at least 6 units at level 2 or 3.**

The following planner outlines what courses you will need to complete to meet the program requirements.

Please note that you are not required to submit this program plan for approval. This planner is intended as a guide only and is based on current scheduling of courses. Students should note that scheduling can change from year to year. If you

2021 Program Structure

Bachelor of Communication

Credit Awarded - 16 units (HELP University)



have any concerns about meeting degree requirements, especially when nearing the end of your program, please contact the Faculty of Humanities and Social Sciences (<https://hass.uq.edu.au/contact>) for advice.

Semester 1 Commencement | Digital Media Major

BACHELOR OF COMMUNICATION

		Course Code	Course Name	Units
2021	Semester 1	N/A	Elective / Minor course*	2
		N/A	Elective / Minor course*	2
		WRIT1200	Writing Creatively	2
		N/A	2 units from COMU1050, COMU3222, or MSTU2008	2
2021	Semester 2	N/A	Elective / Minor course*	2
		COMU1130	Connectivity and Culture	2
		COMU2120	Media Design	2
		COMU2160	Communication Law and Ethics	2
Year 2	Semester 1	COMU2030	Communication Research Methods	2
		COMU2140	Digital Media Industries	2
		COMU3120	Digital Analytics	2
		N/A	Elective / Minor course* or COMU3801	2
	Semester 2	COMU3100	Digital Project	2
		COMU3110	Media Platforms	2
		COMU3150	Social Media Communication	2
		N/A	2 units from COMU3801 or Elective / Minor course*	2

*Please remember to include at least 6 units of advanced courses (level 2 or 3) in your elective or minor courses.