

2017 Program Structure

UI – UQ Bachelor of Communication Linked Degree Program

Public Relations Major

Please ensure that you read and understand the following important information about your program.

It is your responsibility to ensure that you complete all the requirements of the program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the official rules and course lists under the **Program Rules and Requirements** link in the Programs and Courses website: http://www.uq.edu.au/study/program.html?acad_prog=2236

PROGRAM GUIDELINES

You must complete a total of 48 units for the program.

At least 28 units must be at Advanced Level (Level 2 or Level 3 course eg. COMU2XXX or COMU3XXX)

BACHELOR OF COMMUNICATION REQUIREMENTS:

- ❖ 48 units under the BComm course list including -
 - 20 units core courses from Part A; and
 - 12 units from one major (Public Relations) in Part B; and
 - 16 units of Electives, which may include a minor (8 units) from Part C.

INTERNATIONAL JOINT DEGREE PROGRAM – CREDIT ARRANGEMENT

- ❖ You will receive 24 units of credit on the basis of your studies at Universitas Indonesia, including –
 - 12 units core courses from Part A (COMU1052, COMU1120, COMU1130, COMU1140, COMU2030 and COMU2160)
 - 6 units from Public Relations Major in Part B (COMU1152, COMU2180 and COMU3140)
 - 2 units of Introductory Electives
 - 4 units of Advanced Electives

As you have received 24 units of credit, you will have 24 units remaining to complete the Bachelor of Communication program, comprising of:

- 8 units of core courses from Part A (WRIT1200, WRIT2000, COMU2120, COMU3120)
- 6 units from Public Relations Major in Part B (COMU3130, and 4 units from either COMU2170, COMU2311, COMU3222 or COMU3801)
- 4 units Advanced Electives and 6 units of any Electives, which may include a minor (8 units) from Part C.

Available minors include:

Advertising

Digital Media

Event Management

Health Communication

Interaction Design

Journalism (This option is NOT available to students commencing in Semester 2)

Writing

The following planner outlines what courses you will need to complete to meet the program requirements.

Please note that you are not required to submit this program plan for approval. This planner is intended as a guide only and is based on current scheduling of courses. Students should note that scheduling can change from year to year. If you have any concerns about meeting degree requirements, especially when nearing the end of your program, please contact the Faculty of Humanities and Social Sciences [hass.uq.edu.au/askhass] for advice.

2017 PROGRAM STRUCTURE
BACHELOR OF COMMUNICATION WITH A MAJOR IN PUBLIC RELATIONS

You can use this outline to plan your program structure, if you are commencing your program in Semester 2 2017

BACHELOR OF COMMUNICATION	
Courses	Total Units
YEAR ONE	
Semester 2	
WRIT1001 Writing for International Students (Recommended Elective)	2
Elective or Part C Minor	2
Elective or Part C Minor	2
AND	
2 units (1 course) from:	
COMU2170 Intercultural Communication (Part B - PR Major)	2
COMU2311 Communication for Social Change (Part B - PR Major)	
Summer Semester	
YEAR TWO	
Semester 1	
WRIT1200 Writing Creatively (Part A – Core)	2
COMU3120 Digital Analytics (Part A – Core)	2
Advanced Elective or Part C Minor	2
AND	
2 units (1 course) from:	
COMU3222 Political Communication (Part B - PR Major)	2
COMU3801 Communication Internship (Part B - PR Major)*	
Semester 2	
WRIT2000 Writing & Editing for the Professions (Part A – Core)	2
COMU2120 Media Design (Part A – Core)	2
COMU3130 Public Relations Project (Part B - PR Major)	2
Advanced Elective or Part C Minor	2
Total Completed	24

*students who wish to undertake COMU3801 over summer 2017 in Indonesia or in Semester 1 2018 –waive WRIT1200, COMU2120 and WRIT2000 as prerequisites.

Please Note: Summer Semester is optional
Please ensure your majors are correctly listed on mySI-net