

# Ngee Ann Polytechnic - Diploma in Mass Communication

## UQ 2017 Program Structure

### Bachelor of Communication – Digital Media Major

**Please ensure that you read and understand the following important information about your program.**

It is your responsibility to ensure that you complete all the requirements of the program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the official rules and course lists under the **Program Rules and Requirements** link in the Programs and Courses website: [http://www.uq.edu.au/study/program.html?acad\\_prog=2236](http://www.uq.edu.au/study/program.html?acad_prog=2236)

#### **PROGRAM GUIDELINES**

You must complete a total of 48 units for the program.

At least 28 units must be at Advanced Level (Level 2 or Level 3 course eg. COMU2XXX or COMU3XXX)

#### **BACHELOR OF COMMUNICATION REQUIREMENTS:**

- ❖ 48 units under the BComm course list including -
  - 20 units core courses from Part A; and
  - 12 units from one major (Digital Media) in Part B; and
  - 16 units of Electives, which may include a minor (8 units) from Part C.

#### **INTERNATIONAL JOINT DEGREE PROGRAM – CREDIT ARRANGEMENT**

- ❖ You will receive 24 units of credit on the basis of your studies at Ngee Ann Polytechnic, including –
  - 14 units core courses from Part A (COMU1052, COMU1120, COMU1130, COMU1140, WRIT1200, COMU2030 and WRIT2000)
  - 2 units of Specified Elective (COMU1152) or this could contribute to a Public Relations minor
  - 6 units of Introductory Electives
  - 2 units of Advanced Electives

**As you have received 24 units of credit, you will have 24 units remaining to complete the Bachelor of Communication program, comprising of:**

- 6 units of core courses from Part A (COMU2120, COMU2160, COMU3120)
- 12 units from Digital Media Major in Part B (MSTU1001, 6 units from either COMU2130, COMU2140, COMU2150, COMU2170, COMU2311 or MSTU2008 and 4 units from either COMU3100, COMU3110, COMU3222 or COMU3801)
- 4 units of Advanced Electives and 2 units of any Electives, OR you may wish to take 6 units from COMU2180 and either COMU2170, COMU2311, COMU3140 or COMU3222 to complete a Public Relations minor from Part C.

**The following planner outlines what courses you will need to complete to meet the program requirements.**

Please note that you are not required to submit this program plan for approval. This planner is intended as a guide only and is based on current scheduling of courses. Students should note that scheduling can change from year to year. If you have any concerns about meeting degree requirements, especially when nearing the end of your program, please contact the Faculty of Humanities and Social Sciences [[hass.uq.edu.au/askhass](http://hass.uq.edu.au/askhass)] for advice.

**2017 PROGRAM STRUCTURE**  
**BACHELOR OF COMMUNICATION WITH A MAJOR IN DIGITAL MEDIA**

*You can use this outline to plan your program structure, if you are commencing your program in Semester 2 2017*

<b>BACHELOR OF COMMUNICATION</b>	
<b>Courses</b>	<b>Total Units</b>
<b>YEAR ONE</b>	
<b>Semester 2</b>	
MSTU1001 Introduction to Film & Television Studies (Part B – Digital Media Major)	2
COMU2120 Media Design (Part A – Core)	
COMU2160 Communication Law and Ethics (Part A – Core)	2
AND	2
2 units (1 courses) from:	
COMU2150 Media and Identity (Part B – Digital Media Major)	
COMU2170 Intercultural Communication (Part B – Digital Media Major)	2
COMU2311 Communication for Social Change (Part B – Digital Media Major)	
<b>Summer Semester</b>	
<b>YEAR TWO</b>	
<b>Semester 1</b>	
COMU3120 Digital Analytics (Part A – Core)	2
Elective or COMU2180 Media Strategies for a Public Relations Minor	2
AND	
4 units (2 course) from:	
COMU2130 News Analysis (Part B – Digital Media Major)	2
COMU2140 Digital Media Industries (Part B – Digital Media Major)	2
MSTU2008 Television: Forms and Genres (Part B – Digital Media Major)	
<b>Semester 2</b>	
4 units (2 courses) from:	
COMU3100 Digital Project (Part B – Digital Media Major)	2
COMU3110 Media Platforms (Part B – Digital Media Major)	2
COMU3801 Communication Internship (Part B – Digital Media Major)*	
AND	
<b>Advanced</b> Elective or course for a Public Relations Minor	2
<b>Advanced</b> Elective or course for a Public Relations Minor	2
Total Completed	<b>24</b>

***Please Note: Summer Semester is optional***  
***Please ensure your majors are correctly listed on mySI-net***