# 2021 Program Structure Bachelor of Communication – DM Major Credit Awarded – 24 units UI



#### Important Information

Please ensure that you read and understand the following important information about your program.

It is your responsibility to ensure that you complete all the requirements of the program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the official rules and course lists under the Program Rules and Requirements link in the Programs and Courses website: https://my.uq.edu.au/programs-courses/program.html?acad\_prog=2507&year=2021

#### **Program Guidelines**

You must complete a total of 48 units for the program.

A maximum of 24 units of courses at Level 1 (eg. COMU1XXX).

#### **Bachelor of Communication Requirements:**

- 48 units under the Bachelor of Communication (BCommun) course list including
  - o 16 units for Core Courses; and
  - o 16 units from one Major (Digital Media or Public Relations) in the BCommun Plans; and
  - o 16 units of Electives which may include 8 units for a Minor

Please ensure the Major (plan) for your program is correctly listed in <u>mySI-net</u>. If you require assistance selecting your Major, follow these <u>instructions</u>.

### **International Joint Degree Program - Credit Arrangement**

You will receive 24 units of elective credit on the basis of your previous studies at University of Indonesia, including -

- 12 units for core courses (COMU1052, COMU1120, COMU1130, COMU1140, COMU2030 and COMU2160)
- 6 units of specified ELECTIVES (COMU1152, COMU2180 and COMU3140) which may contribute to a Public Relations Minor
- 2 units of Introductory ELECTIVES
- 4 units of Advanced ELECTIVES

As you have received 24 units of credit, you will have 24 units remaining to complete the Bachelor of Communication program, comprising of:

- 4 units of core courses (WRIT1200 and COMU3150) and
- 16 units for Digital Media Major (10 units for COMU2120, COMU2140, COMU3100, COMU3110, COMU3120 and 6 units from COMU1050, MSTU1001, COMU2150, COMU2311, MSTU2008, COMU3222 or COMU3801) and
- 4 units for electives which may also include 2 units for Public Relations Minor (COMU3015 or COMU3130)

The following planner outlines what courses you will need to complete to meet the program requirements.

Please note that you are not required to submit this program plan for approval. This planner is intended as a guide only and is based on current scheduling of courses. Students should note that scheduling can change from year to year. If you have any concerns about meeting degree requirements, especially when nearing the end of your program, please contact the Faculty of Humanities and Social Sciences (<a href="https://hass.uq.edu.au/contact">https://hass.uq.edu.au/contact</a>) for advice.

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### **Study Planner**

## **Semester 2 Commencement | Digital Media Major**

	BACHELOR OF COMMUNICATION			
	Course Code	Course Name	Units	
Semester 2	ELECTIVE or PR MINOR	2 units of electives which may also include 2 units for Public Relations Minor (COMU3015 or COMU3130)	2	
	DM MAJOR	2 units of MSTU1001, COMU2150, COMU2311 or COMU3801	2	
	ELECTIVE or PR MINOR	2 units of electives which may also include 2 units for Public Relations Minor (COMU3015 or COMU3130)	2	
	COMU2120 (DM Major)	Media Design	2	

**Summer Semester -** Optional COMU3801 Students can choose to take COMU3801 Communication Internship (Part B – PR) over summer 2020 - 2021. Please ensure you meet with the SCA Student Placement officer to discuss options.

(Core)	Writing Creatively	2
COMU2140 (DM Major)	Digital Media Industries	2
COMU3120 (DM Major)	Digital Analytics	2
DM MAJOR	2 units from COMU1050, MSTU1001, MSTU2008, COMU3222 or COMU3801	2
COMU3150 (Core)	Social Media Communication	2
COMU3100 (DM Major)	Digital Project	2
DM MAJOR	2 units of MSTU1001, COMU2150, COMU2311 or COMU3801*	2
COMU3110 (DM Major)	Media Platforms	2
	COMU2140 DM Major) COMU3120 DM Major) OM MAJOR COMU3150 (Core) COMU3100 DM Major) OM MAJOR COMU31100 COMU31100 COMU31100	Digital Media Industries  Digital Media Industries  Digital Analytics  Somuration  Comusion  Comusion  Digital Project  Digital Project

Total: 24 units

Please Note: Summer Semester is optional
Please ensure your major is correctly listed on mySI-net

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<sup>\*</sup>no need to take if completed COMU3801 over summer