## Important Information

#### Please ensure that you read and understand the following important information about your program.

It is your responsibility to ensure that you complete all the requirements of the program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the official rules and course lists under the Program Rules and Requirements link in the Programs and Courses website:

[Bachelor of Communication - my.UQ - The University of Queensland, Australia](https://my.uq.edu.au/programs-courses/program.html?acad_prog=2507&year=2021)

## Program Guidelines

You must complete a total of 48 units for the program.

A student must not complete more than 24 units of level 1 courses. (eg. COMU1XXX).

## Bachelor of Communication Requirements:

* 48 units under the Bachelor of Communication course list including
  + 16 units for Core Courses; and
  + 16 units for a major; and
  + 16 units, comprising—

1. a second major, or
2. (ii) two minors, or
3. (iii) both

(A) 8 units for a minor, and

(B) 8 units of general elective courses from the BCommun course list or other undergraduate course list(s); or

(iv) general elective courses from the BCommun course list or other undergraduate course list(s).

## Credit Arrangement

You will receive 24 units of credit on the basis of your previous studies at Hong Kong Baptist University:

Credit will comprise of 24 units:

10 units towards BCommu Core Courses; COMU1052, COMU1120, COMU1130, WRIT1200 and COMU2160

2 units towards COMU2170 (PR major) and

12 units of elective credit comprising of 6 units of advanced level courses and 6 units of introductory level courses

**As you will receive 24 units of credit, you will have 24 units remaining to complete the Bachelor of Communication program, comprising of:**

* 6 units for Core Courses (COMU1140, COMU2030 and COMU3150 )
* 14 units towards the Public Relations major (COMU1152, COMU2180, COMU3015, COMU3130, COMU3140, COMU1050 and COMU3801)
* 4 units of elective courses (DECO1100 and WRIT3050)

#### The following planner outlines what courses you will need to complete to meet the program requirements.

Please note that you are not required to submit this program plan for approval. This planner is intended as a guide only and is based on current scheduling of courses. Students should note that scheduling can change from year to year. If you have any concerns about meeting degree requirements, especially when nearing the end of your program, please contact the Faculty of Humanities and Social Sciences (<https://hass.uq.edu.au/contact>) for advice.

## Semester 1 Commencement – Public Relations Major

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|  | | **BACHELOR OF COMMUNICATION** | | |
| **Course Code** | **Course Name** | **Units** |
| **2022 2022** | Semester 1 | **COMU1140  (Core)** | Multimedia BOTH | 2 |
| **COMU2030 (Core)** | Communication Research Methods | 2 |
| **DECO1100  (Elective)** | Design Thinking | 2 |
|  | **COMU1050 (PR Elective)** | Understanding the News | 2 |
| Semester 2 | **COMU1152 (PR Major)** | Public Relations Writing | 2 |
| **COMU3130 (PR Major)** | PR Project | 2 |
| **COMU3015 (PR Major)** | Public Interest Communication | 2 |
| **COMU3150 (Core)** | Social Media Communication | 2 |
| **SUMMER 2022\***  COMU3801Communication Internship\* (PR major) 2 | | | | |
| **2023**  **2022 2022** | Semester 1 | **COMU3140 (PR Major)** | Issues and Stakeholder Engagement | 2 |
| **COMU2180 (PR Major)** | Media Strategies | 2 |
| **WRIT3050 (Elective)** | Creative Writing: Non-Fiction | 2 |
|  | **COMU3801\* (PR Elective)** | Communication Internship | 2\* |
|  |  | Total Units: | 24 |
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| *\*Students may wish to take COMU3801 Communication Internship over summer or they can take this course in the following semester, semester 1 2023.*  *\*If students do not take COMU3801 Communication Internship over summer they have the option to complete 2 units from either in the following semester, semester 1 2023.*  *\*Please note course offerings and timetabling may change from time to time. Please refer to the webpage for the most current information.* |

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