2022 Program Structure
Bachelor of Communication
Credit Awarded - 16 units Electives

Important Information

Please ensure that you read and understand the following important information about your program.

It is your responsibility to ensure that you complete all the requirements of the program in order to graduate. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the official rules and course lists under the Program Rules and Requirements link in the Programs and Courses website: https://my.uq.edu.au/programs-courses/program.html?acad_prog=2507&year=2022

Program Guidelines

You must complete a total of 48 units for the program.

A maximum of 24 units of courses at Level 1 (eg. COMU1XXX).

Bachelor of Communication Requirements:

- 48 units under the Bachelor of Communication (BCommun) course list including

    o 16 units for Core Courses; and

    o 16 units from one Major (Digital Media or Public Relations) in the BCommun Plans; and

    o 16 units of Electives

Please ensure the Major (plan) for your program is correctly listed in mySI-net. If you require assistance selecting your Major, follow these instructions.

Credit Arrangement

You will receive 16 units of elective credit on the basis of your previous studies

As you have received 16 units of credit, you will have 32 units remaining to complete the Bachelor of Communication program, comprising of:

- 16 units for Core Courses (COMU1052, COMU1120, COMU1130, COMU1140, WRIT1200, COMU2030, COMU2160, COMU3150); and
- 16 units for one Major:

    o Digital Media Major (10 units from COMU2120, COMU2140, COMU3100, COMU3110, COMU3120, and 6 units from COMU1050, COMU2150, COMU2311, COMU3222, COMU3801, MSTU1001 or MSTU2008)

    o Public Relations Major (10 units from COMU1152, COMU2180, COMU3015, COMU3130, COMU3140 and 6 units from COMU1050, COMU2120, COMU2170, COMU2311, COMU3222 or COMU3801)

The following planner outlines what courses you will need to complete to meet the program requirements.

Please note that you are not required to submit this program plan for approval. This planner is intended as a guide only and is based on current scheduling of courses. Students should note that scheduling can change from year to year. If you have any concerns about meeting degree requirements, especially when nearing the end of your program, please contact the Faculty of Humanities and Social Sciences (https://hass.uq.edu.au/contact) for advice.

Study Planners

1. Semester 1 Commencement | Digital Media Major
2. Semester 1 Commencement | Public Relations Major

Semester 1 Commencement | Digital Media Major

	Course Code	Course Name	Units
BACHELOR OF COMMUNICATION			
2022 – Semester 1	COMU1052	Introduction to Strategic Communication	2
	COMU1120	Media and Society	2
	WRIT1200	Writing Creatively	2
	N/A	2 units from COMU1050, MSTU1001, MSTU2008, COMU3222 OR COMU3801	2
2022 – Semester 2	COMU1140	Multimedia	2
	COMU1130	Connectivity and Culture	2
	COMU2120	Media Design	2
	COMU2160	Communication Law and Ethics	2
2023 – Semester 1	COMU2030	Communication Research Methods	2
	COMU2140	Digital Media Industries	2
	COMU3120	Digital Analytics	2
	N/A	2 units from COMU1050, MSTU1001, MSTU2008, COMU3222 OR COMU3801	2
2023 – Semester 2	COMU3100	Digital Project	2
	COMU3110	Media Platforms	2
	COMU3150	Social Media Communication	2
	N/A	2 units from MSTU1001, COMU2150, COMU2311 OR COMU3801	2

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Semester 1 Commencement | Public Relations Major

	Course Code	Course Name	Units
BACHELOR OF COMMUNICATION			
2022 Semester 1	COMU1052	Introduction to Strategic Communication	2
	COMU1120	Media and Society	2
	WRIT1200	Writing Creatively	2
	N/A	2 units from COMU1050, COMU3222 or COMU3801	2
Semester 2	COMU1140	Multimedia	2
	COMU1130	Connectivity and Culture	2
	COMU1152	Public Relations Writing	2
	COMU2160	Communication Law and Ethics	2
2023 Semester 1	COMU2030	Communication Research Methods	2
	COMU2180	Media Strategies	2
	COMU3140	Issues and Stakeholder Engagement	2
	N/A	2 units from COMU1050, COMU3222 or COMU3801	2
Semester 2	COMU3015	Public Interest Communication	2
	COMU3130	Public Relations Project	2
	COMU3150	Social Media Communication	2
	N/A	2 units from COMU2120, COMU2170, COMU2311 or COMU3801	2