THE UNIVERSITY OF QUEENSLAND AUSTRALIA CREATE CHANGE

Purpose and Approach

The Digital Cultures and Societies Hub in the Faculty of Humanities and Social Sciences works with researchers across the humanities and social sciences to:

- Foster vibrant, collaborative, and inter-disciplinary culture around digital cultures and societies research focussed on creativity, quality and diversity.
- Create scale to compete for competitive funding, act as node in larger bids, establish ourselves as an ongoing centre and infrastructure.
- Develop partnerships across other universities, public sector, cultural institutions, civil society, industry.
- Invest in engagement through public events and storytelling.
- Support the development of diversified research income.

From 2022 until 2026, it is anticipated the Community and Industry Collaboration Fund will run annually and fund activity led by researchers in the humanities and social sciences. The purpose of the fund is to support community engagement and industry partnerships by driving mutually beneficial and sustained relationships with HASS. It is envisaged that these partnerships with communities and industry partners will lead to a range of collaborations and activities with a view to identifying ways to enrich and sustain ongoing activity and collaboration.

Applications are invited from researchers for community and industry collaboration activities to be undertaken in 2022. The industry collaboration activity may address the Hub's initial themes:

- · Digital and social media
- Digital cultures, lives, bodies and intimacies
- Digital platforms
- Digital Asia
- Algorithmic recommendation and the shaping of social reality
- Computational language and media
- Automation

Applications are welcome from researchers whose work intersects with digital cultures and societies in ways not specifically addressed in these themes. Applicants are required to discuss their projects before applying with the Director and Coordinator at digitalcultures@hass.uq.edu.au to ensure they meet the scheme objectives and draw on both cash and in-kind contributions from the Hub where appropriate.

Scheme Eligibility

Applicants must hold an eligible Teaching and Research (T&R) or Research Focussed (RF) University of Queensland salaried appointment in a school, centre or institute of the Faculty of Humanities and Social Sciences. The Lead applicant must be appointed on at least 0.5 FTE (Full Time Equivalent) basis for the duration of the proposed project. Applicants on fractional appointments will be eligible for the full amount of funding. Staff holding alternative appointments should contact the Director and Coordinator to discuss their eligibility, for example staff holding Industry Fellow appointments.

Scheme Conditions

The scheme will operate under the following conditions:

- Community and industry collaboration is broadly defined to include online and offline communities, business, government and non-government or non-for-profit organisations and citizen and consumer groups.
- Awards are up to a maximum of \$25,000 per activity.
- · Activity funded by the Scheme may include:
 - o Industry Fellowships to base industry collaborators within the Hub for a period of time in line with the \underline{UQ} PPL -5.20.14 Industry Fellow.
 - Support to run collaborative workshops, masterclasses or other events that enable training, partnership development, and/or foster collaboration.
 - Community and industry focussed events that provide opportunity to develop Hub objectives.
 - o Travel costs for HASS researchers to travel to community and industry collaborators.
 - o Short-term internship scholarships for staff, HDR student/s or cohort of students.
 - Other creative and imaginative ideas identified by HASS researchers that support community and industry collaboration is encouraged.

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Community and Industry Collaboration Fund - Guidelines



- Activity not funded by the Scheme includes (but is not limited to) investigator salaries or allowances, international
 travel, conference travel, open access publication costs, abstracting services, projects which consist
 substantially of student support (including stipends).
- Activity will need to include a plan for engagement with the Digital Cultures and Societies Hub, including regular
 participation in working groups and the presentation of a public talk, seminar or workshop by the lead HASS
 researcher.
- It is anticipated that activity will be no longer than 12 months in duration.

Scheme Criteria

The Scheme Criteria under which applicants will be considered are:

- Defined community activities, public engagement and industry collaboration that will foster and sustain mutually beneficial relationships for HASS and its collaborators.
- Potential for the activity to lead to future public engagement and/or research activity and impact.
- Relative to opportunity research track record.
- Alignment with Digital Cultures and Societies Hub public engagement and research objectives
- Plan for collaboration, mentorship and capacity building within HASS. Mentorship may be Investigators
 mentoring colleagues, or Investigators being mentored.
- Budget and budget justification to demonstrate feasibility and ability to expend funds by the deadline.

Application Process and Timeline

1 April: Round Opens

DCS Hub launches round via email, DCS website and HASS FRO Fortnightly newsletter.

Applications prepared in consideration of the *Guidelines*, *Application Form* and *Conditions of Award*.



1 April - 1 August: Development and Submission

DCS Lightning Talks on 1 and 8 April.

Applicants contact the Director and Coordinator about proposals.

HASS researchers develop proposals and seek HOS/ID/CD approval.

Applicant submits proposal to digitalcultures@hass.uq.edu.au by due date of Monday 1 August at 5pm.



1 August - 29 August: Assessment Period

Eligibility and complicance review undertaken by the Hub

Assessment Panel convened by the Director to assess applications against the criteria

Funding recommendations made to Deputy Executive Dean who will determine final outcomes.



29 August - 12 September: Notification Period and Activity Setup

All applicants and their HOS/ID/CD will receive notification on the outcome from the Director. Successful applicants will receive further advice to advise on the operationalisation of their funding. Unsuccessful applicants will receive feedback upon request.

Further Information and Contact

Information available on the DCS Website. Please contact the DCS Hub at digitalcultures@hass.uq.edu.au.

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