



THE UNIVERSITY  
OF QUEENSLAND  
AUSTRALIA

CREATE CHANGE

# Semester 1 2023 Orientation

## Welcome to the Bachelor in Communication Program

Pradip Thomas

B Comm Convenor

Feb 16, 9AM

# Acknowledgment of Country

The University of Queensland (UQ) acknowledges the Traditional Owners and their custodianship of the lands on which we meet.

We pay our respects to their Ancestors and their descendants, who continue cultural and spiritual connections to Country.

We recognise their valuable contributions to Australian and global society.





# What's happening today?

1. Welcome
2. Understanding your program structure
3. Media and Production Support Team (MaPS)
4. Internships
5. Newish
6. Q&A

# Why UQ B Comm is the Best

Welcome to one of the world's best Bachelor's programs in Communications taught by leading researchers in the field, practitioners with extensive industry experience and those who have the perfect balance between knowledge of theory and skills.

Arguably the communication environments that we inhabit and the devices that we use to negotiate these environments are key to building our identity, our personality.

Studying the B Commun will help you understand contemporary media, experience the media, create media and multi-media, help establish links with industry and most importantly contribute to a critical understanding of the relationship between media and society.

On completing the program – you will have the knowledge and skills to join the media industry, public sector communications and the NGO sector.



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## 2. Understanding your program structure

# What can you study?

Apart from the compulsory courses that you will need to complete you have the choice to major in either:

- Digital Media
- Public Relations

There are a number of minors that you can take including Journalism & Writing.

- Options for Dual Degrees(4 years) such as Bachelor of Communications/Bachelors of Business Management/Journalism
- Honours (4 years that includes an Honours Theses)



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# 3. Preparing for your courses

# UQ Program Planner

The Program Planner is a tool that allows you to plan courses for your program and ensure that the plan meets the program's completion rules and chosen structure.





# Program Planner

So if you get into the Program Planner and choose the BA in Communication, 2023, Semester 1, you will get the following information:

- That you will need to complete 48 units over three years consisting of:
  1. 16 Units of B Comm Core Courses
  2. 16 Units in one of two Majors (Digital Media or PR consisting of 10 units of compulsory courses in either stream along with 6 units from Digital Media or PR Elective Courses)
  3. 16 units of Bcomm Electives

While 1 & 2 are compulsory, you have a lot of flexibility in how you make up the 16 units in 3. So you have the option of:

- Choosing the general elective courses available from the Bcomm Elective List (16 units)
- Opting for 1 BComm minor (8 units) + courses from the Elective List ( 8 units)
- 2 B Comm Minors (8+8=16)
- The second B Comm Major – Double Major (16)

# Program Planner

- Will also help you with your course progression.
- As a rule of thumb it is best that you progress step by step – Complete Level 1 courses before you opt for Level 2 & 3 courses All courses are subject/level coded – COMU 1020 is a Level 1 course, COMU 2030 Level 2 and so on.
- The Planner will also help you with information on credits/exemptions as they apply to you.

# Additional Information

- Do take part in the Boot Camp for B Commu students that will begin immediately after this Orientation.

UQ Boot Camp

**10am-4pm**

**ModWest Building 11A, Room 110**

<https://uqz.zoom.us/j/83112606005> for zoom students

- Join the Journalism & Communications Society (JACS) that offers opportunities for socializing, networking and industry exposure

# Communication & Arts - Administration

**Student Admin Team**  
**School of Communication & Arts**  
Level 6, Michie Building (#9)  
[student.commarts@uq.edu.au](mailto:student.commarts@uq.edu.au)



Alison  
Buckley



Sharon  
Crossman



Alex Moran



Sven Fea

- Enrolment planning
- Questions about courses
- Assessment – SCA extension requests, deferred examination applications
- How to contact academic staff
- Anything really – we can help point you in the right direction!

**Our main office is on level 6 of the Michie Building**

**Open 8:30am-4:30pm, Mon-Fri.**

# Important dates

## January 27

Due date for domestic enrolments Semester 1 2023

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## January 27 – 4pm

My Timetable preferencing closes Semester 1 2023

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## February 10

Last date to request program change through mySI-net Semester 1 2023

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## February 13 - 17

Orientation Week S1 2023

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## February 17

Due date for international enrolments Semester 1 2023

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## February 20

Classes commence for Semester 1 2023

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## March 3

Last day to add a course or alter enrolment for Semester 1 2023

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## March 31

### “The Census Date”

Last date to **drop** Semester 1 2023 courses or cancel enrolment without **financial** liability

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# Important terms



**Your University**  
Central  
Faculty  
School



**Your Degree**  
Program  
Plan

- Minor
- Major
- Extended major



**Your Courses**  
Course

- Compulsory
- Elective

Unit  
ECP  
Blackboard

## Course enrolment & tutorial sign-on

- Log into [Starting at UQ](#). Go to mySI-net to enrol in courses.
- Once you are enrolled in a course, you should be able to see if tutorial sign-on is required. If not, this will be covered in your first lecture.
- If you have a problem with sign-on, email your school admin team.

## Textbooks

Wait until Week 1 to work out what textbooks you should get

- **Buy:** [The School Locker](#) or [Second-hand Texts & Stationary](#)
- **Print:** [UQ Print](#)
- **Borrow:** [UQ Library](#)

# Get support

## HASS Student Administration Team

- Degree questions
- Credit requests
- Academic progress
- Overseas study approval

### Contact

[hass.uq.edu.au/contact](https://hass.uq.edu.au/contact)

## School Student Administration Team

- Course questions
- Timetables
- Assessment

### Contact

[hass.uq.edu.au/your-academic-resources](https://hass.uq.edu.au/your-academic-resources)

## HASS Student Futures Team

- Extra-curricular opportunities
- Career mentoring and seminars
- Leadership development

### Contact

[hass.uq.edu.au/enrich-your-study-experience](https://hass.uq.edu.au/enrich-your-study-experience)

## UQ Student Services

- Learning assistance
- Disability support
- Counselling
- International student services
- Accommodation
- Multi-faith chaplaincy

### Contact

[my.uq.edu.au/student-support](https://my.uq.edu.au/student-support)



# Stay Connected

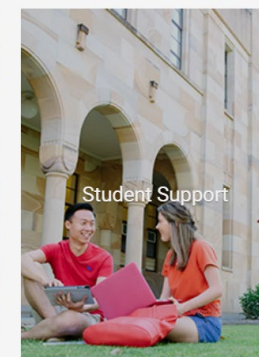
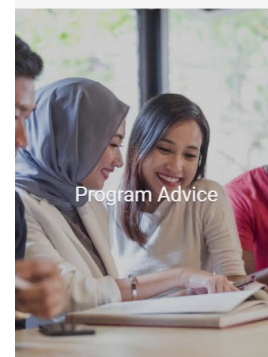
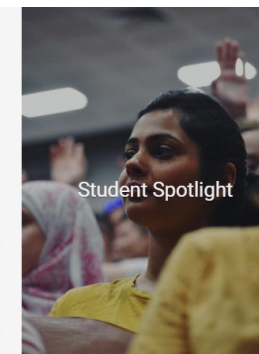
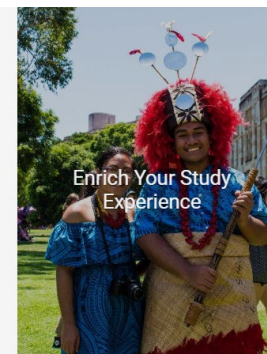
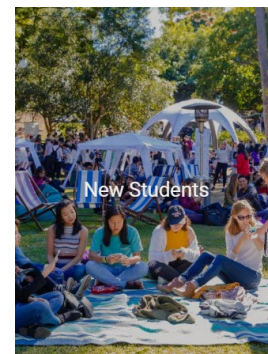
 UQ Humanities & Social Sciences

 UQ Humanities & Social Sciences

 uqhasslife

 How2HASS

The home of HASS online  
[linktr.ee/uqhasslife](https://linktr.ee/uqhasslife)





# Quick Survey

We really value your feedback as it allows us to improve for the future. Please complete this 3 minute survey.



# **MAPS**

**Media and Production Support**

# MAPS

Media and Production Support

## SUPPORT

Software/Gear

Open: Mon-Fri  
8:30am-4:30pm

## WORKSHOPS



# LAB



# STUDIO



# YOUTUBE TUTORIALS



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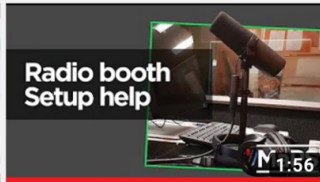
Create a design in Adobe InDesign

107 views • 4 months ago



Photoshop Poster Tutorial

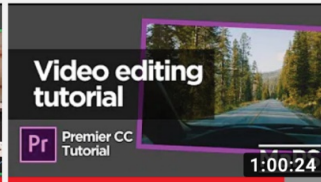
147 views • 6 months ago



Radio booth Setup help

Radio Booth easy setup - MaPS

34 views • 7 months ago



Video editing tutorial

Create a trailer in Adobe Premier

174 views • 8 months ago



Audio editing tutorial

Create a podcast in Adobe Audition

174 views • 9 months ago



Photoshop MaPS Tutorial - Adding a wing to ballerina

19 views • 10 months ago



Photoshop MaPS Tutorial - What is image quality?

12 views • 10 months ago



Photoshop MaPS Tutorial - Create a transparent logo

21 views • 10 months ago



Photoshop MaPS Tutorial - Creative selections

15 views • 10 months ago



Photoshop MaPS Tutorial - Shrinking an image

11 views • 10 months ago

# JACTECH

Journalism and Communications technology

## BORROW GEAR

### Video/Photo kit



Camera + Lens



Battery



SD Card



USB Cable



Lapel mic



Microphone



Mic cable extension



Headphones

### Audio kit



Zoom H1 recorder



AA battery



USB Cable



Micro SD card



Headphones



Mini tripod



Handle



Wind sock



Zipcase



# How to borrow gear

jactech.com.au

# JACTECH

WORKSHOPS   GEAR   TUTORIALS   CONTACT



## VIDEO



The Canon 80D is great for both videography and photography.

This kit comes with everything you need to film high quality video with audio recorded via a shotgun or lapel mic. It also comes with headphones and USB cable.



### Recommended for video projects

The Manfrotto Tripod is a sturdy support for your camera.

Tripods ensure your footage is steady and we always recommend borrowing one with your Canon 80D kit.

**BOOK GEAR**  
CLICK HERE

# JACTECH

WORKSHOPS GEAR TUTORIALS CONTACT



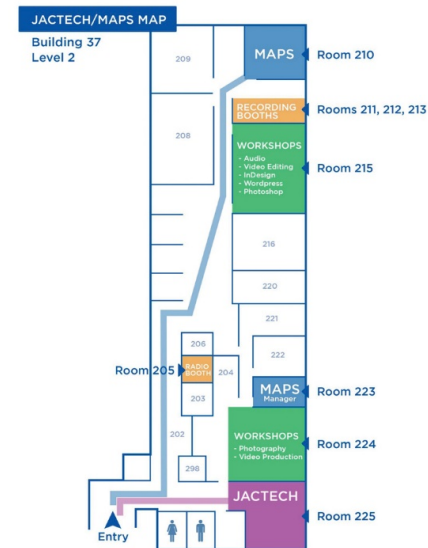
- Teaching production workshops
- Assisting with production software, gear and facilities
- Troubleshooting
- Booking spaces
- Commerical video production

The MaPS team offer in person help too! Check the map below so you can find us, and knock on our door when you need help.

**Phone:** 07 3346 8280  
**Email:** maps@uq.edu.au

**Location:**  
Level 2, Joyce Ackroyd Building 37  
(see map below)

**Opening times:**  
Monday-Friday  
8:30am-4:30pm



# 4 MIC BOOTH



# REC BOOTHS



x 3

# STUDIO



## Latest

[EXPLORE ALL >](#)



### The Secret Life of Duboisia

Makenna Baily

The South Burnett Region boasts the largest proportion of the world's Duboisia, yet it remains one of Australia's most well-kept secrets. Read more about the ... [Read More](#)



### When It Rains, It Rains Dollars: Combatting the Drought in Regional Queensland

Daisy Siddall

The ongoing drought is causing Queensland's farmers untold concern, but South Burnett locals remain stoic and optimistic. Peter Angel's cattle farm has been in the ... [Read More](#)



### Local artist and youth tasked with reclaiming Murgon public spaces

Dante Aloni

Watch the video [HERE](#) Local Indigenous artist, Kane Brunjes, has been tasked with reclaiming and reshaping Murgon's public spaces. Working alongside youth volunteers, Kane's work ... [Read More](#)



### Wildlife Rescuers Suffer in the Drought

Wildlife Rescuers Suffer in the Drought

Rachael Rosel

Full-time wildlife rescuers Kayleen England and Col Newson are pushing through the worst conditions they've ever seen. Read the story here. [Read More](#)



### The Ration Shed: The Heart of Cherbourg

Makenna Baily

The Ration Shed Museum celebrated its 15th Birthday earlier this month on the 4th of October. Located in the heart of Cherbourg, the cultural and historical ... [Read More](#)



### Animal rescue services run off their feet in the South Burnett

Ted Roker

Wildlife is on the move and that's what makes this time of year trauma season on our roads. Animal rescue services are working night and ... [Read More](#)



### \$3 million footpath to connect