**School of Communication and Arts**

# Postgraduate Communication programs O-Week Semester 1/2023 Welcome session

Date: 15/02/2023, 4pm to 5 pm - Room 01/E-107 and via Zoom  https://uqz.zoom.us/j/83137527527

**Moderators:**
Dr Elena Block, MCommun Convenor
Mr Alex Moran, Administrative Officer
Ms Daphne Kwong, Student Futures Team

# Acknowledgment of **Country**

The University of Queensland (UQ) acknowledges the Traditional Owners and their custodianship of the lands on which we meet.

We pay our respects to their Ancestors and their descendants, who continue cultural and spiritual connections to Country.

We recognise their valuable contributions to Australian and global society.

# Welcome!!!

1. The Programs

2. Getting started // Course Progression Sheets (MCommun Convenor, Dr Elena Block)

3. Summary of MCommun Changes starting in 2023 (A/Prof. Jane Johnston, Discipline Director, Communication Studies)

4. Who's who: Get to know your program and course convenors

5. Administrative support, services, facilities:

    i.    Mr Alex Moran (administrative officer);

    ii.   Mr Sven Fea (Placements);

    iii.  Ms Angela Hannan (Outreach Librarian);

    iv.  MaPs team services (Mr Paul Smith; Ms Courtney Barnes)

6. Q&A

# The postgraduate Communication programs

Three programs:

| #32 Unit MCommun | #24 Unit MCommun | #8 Unit Graduate Certificate |

Two fields of study:

| Strategic Communication | Communication for Social Change |

# Getting started

<div style="background-color:red;color:white;text-align:center">!! IMPORTANT !!</div>

The course progression sheets:

- One sheet per program, by field of study, advising <span style="color:red">when</span> to enrol in <span style="color:red">which courses</span>

- Needs to be followed to avoid delays and/or disappointment
  - Qualify for course requirements (e.g., Thesis vs Professional pathway)
  - Graduate in time

<div style="background-color:red;color:white;text-align:center">!! IMPORTANT !!</div>

# Course progression

Dedicated sheets, depending on

1. Program (32, 24, or 8 units)

2. Field of study: Strategic Communication or Communication for Social Change

3. Starting your program in first or second semester

Note: requirement for enrolment in thesis course:
- GPA of 5.5
- Grade of 5 or more for COMU7292 (Research Design)

**Master of Communication (#32)**

**Recommended course progression 2022 – Semester 1 start**

8 units for foundational courses; 8 units for Field of Study courses; 6-10 units for Core courses; 6-10 units for electives

| Semester of study | Strategic Communication Field | |
|---|---|---|
| First semester (Sem 1) | • Communication Practice and Campaigns (COMU7301)<br>• Communication Research Methods (COMU7292)<br>• Intercultural Communication (COMU7311)<br>• Academic English & Thesis Writing for International Students (WRIT6001 - ESL)* | |
| Second semester (Sem 2) | • Communication Theory (COMU7201)<br>• Communication for Social Change: Foundations (COMU7102)<br>• PR and Professional Practice: Foundations (COMU7103)<br>• Digital Media Theory and Practice (COMU7304) | |
| | * If you are a native or proficient English speakers (IELTS ≥ 7), you can do Workplace Writing and Editing (WRIT7035) instead as a foundational course in your second semester of study (Sem 2) and select an elective in your first semester of study (Sem 1). You should then move COMU7102 (CSC Foundations) to your fourth semester. | |
| | **Research pathway** | **Professional development pathway** |
| Third semester (Sem 1) | • Corporate Social Responsibility (COMU7430)<br>and<br>• 3 electives<br>or<br>• Thesis – part-time #3 (COMU7007)<br>• 1-2 electives | • Corporate Social Responsibility (COMU7430)<br>and<br>• Communication Management and Leadership (COMU7400)<br>• 2 electives<br>or<br>• 3 electives |
| Fourth semester (Sem 2) | • Issues and Crisis Management (COMU7302)<br>and<br>• Thesis – full time #6 (COMU7009)<br>or<br>• Thesis – part-time #3 (COMU7007)<br>• 1-2 elective | • Issues and Crisis Management (COMU7302)<br>and<br>• Communication Management and Leadership (COMU7400)<br>• 2 electives<br>or<br>• 3 electives |

- **Course progression #32 Master of Communication**

  **Strategic Communication field of study**

  **Semester 1 start**

**Master of Communication (#32)**

**Recommended course progression 2023 – Semester 1 start**

8 units for foundational courses; 8 units for Field of Study courses; 6-10 units for Core courses; 6-10 units for electives

| Semester of study | Communication for Social Change Field | |
|---|---|---|
| First semester (Sem 1) | • Communication for Social Change (COMU7000)<br>• Communication Research Methods (COMU7292)<br>• Intercultural Communication (COMU7311) or Participatory Development Communication (COMU7013)<br>• Academic English & Thesis Writing for International Students (WRIT6001 - ESL)* | |
| Second semester (Sem 2) | • Communication Theory (COMU7201)<br>• Communication for Social Change: Foundations (COMU7102)<br>• PR and Professional Practice: Foundations (COMU7103)<br>• Community Informatics (COMU7014) | |
| | * If you are a native or proficient English speakers (IELTS ≥ 7), you can do Workplace Writing and Editing (WRIT7035) instead as a foundational course in your second semester of study (Sem 2) and select an elective in your first semester of study (Sem 1). You should then move COMU7103 (PR and Professional Practice Foundations) to your fourth semester. | |
| | **Research pathway** | **Professional development pathway** |
| Third semester (Sem 1) | • Participatory Development Communication (COMU7013) or Intercultural Communication (COMU7311)<br>and<br>• 3 electives<br>or<br>• Thesis – part-time #3 (COMU7007)<br>• 1-2 electives | • Participatory Development Communication (COMU7013) or Intercultural Communication (COMU7311)<br>and<br>• Communication Management and Leadership (COMU7400)<br>• 2 electives<br>or<br>• 3 electives |
| Fourth semester (Sem 2) | • Communication and Social Movements (COMU7012)<br>and<br>• Thesis – full time #6 (COMU7009)<br>or<br>• Thesis – part-time #3 (COMU7007)<br>• 1-2 elective | • Communication and Social Movements (COMU7012)<br>and<br>• Communication Management and Leadership (COMU7400)<br>• 2 electives<br>or<br>• 3 electives |

- **Course progression #32 Master of Communication**

  **Communication for Social Change Fieldwork**

  **Semester 1 start**

**Master of Communication (#24)**

**Recommended course progression 2023 – Semester 1 start**

8 units for Field of Study courses; 6-10 units for Core courses; 6-10 units for electives

| Semester of study | Communication for Social Change Field |
|---|---|
| First semester (Sem 1) | • Communication for Social Change (COMU7000)<br>• Participatory Development Communication (COMU7013)<br>• Communication Research Methods (COMU7292)<br>• Intercultural Communication (COMU7311) |
| Second semester (Sem 2) | • Communication and Social Movements (COMU7012)<br>• Community Informatics (COMU7014)<br>• 2 electives |
| Third semester (Sem 1) | • Thesis (COMU7009 #6)<br>• 1 elective<br>or<br>• Communication Management and Leadership (COMU7400)<br>• 3 electives |

| Semester of study | Strategic Communication Field |
|---|---|
| First semester (Sem 1) | • Communication Practice and Campaigns (COMU7301)<br>• Corporate Social Responsibility (COMU7430)<br>• Communication Research Methods (COMU7292)<br>• Intercultural Communication (COMU7311) |
| Second semester (Sem 2) | • Issues and Crisis Management (COMU7302)<br>• Digital Media (COMU7304)<br>• 2 electives |
| Third semester (Sem 1) | • Thesis (COMU7009 #6)<br>• 1 elective<br>or<br>• Communication Management and Leadership (COMU7400)<br>• 3 electives |

- **Course progression #24 Master of Communication**

  **Communication for Social Change Fieldwork**

  **OR**

  **Strategic Communication Fieldwork**

  **Semester 1 start**

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## Graduate Certificate of Communication (#8)

### Recommended course progression 2023

4 units for Field of Study courses; 4 units for electives

**Communication for Social Change orientation**

| Semester | Semester 1 start, full-time |
|---|---|
| First semester (Sem 1) | • Communication for Social Change (COMU7000)<br>• Participatory Development Communication (COMU7013)<br>• 2 electives |

| Semester | Semester 1 start, part-time |
|---|---|
| First semester (Sem 1) | • Communication for Social Change (COMU7000)<br>and/or<br>• Participatory Development Communication (COMU7013)<br>and<br>• 0-1 elective |
| Second semester (Sem 2) | • Communication and Social Movements (COMU7012)<br>and/or<br>• Community Informatics (COMU7014)<br>and<br>• 0-1 electives |

**Strategic Communication orientation**

| Semester | Semester 1 start, full-time |
|---|---|
| First semester (Sem 1) | • Communication Practice and Campaigns (COMU7301)<br>• Corporate Social Responsibility (COMU7430)<br>• 2 electives |

| Semester | Semester 1 start, part-time |
|---|---|
| First semester (Sem 1) | • Communication Practice and Campaigns (COMU7301)<br>and/or<br>• Corporate Social Responsibility (COMU7430)<br>and<br>• 0-1 elective |
| Second semester (Sem 2) | • Issues and Crisis Management (COMU7302)<br>and/or<br>• Digital Media Theory and Practice (COMU7304)<br>and<br>• 0-1 electives |

# Course progression Graduate Certificate (#8)

## Communication for Social Change Fieldwork

## OR

## Strategic Communication Fieldwork

# Electives

Elective courses (6-10 units)

| Course code | Sem | Course title |
|---|---|---|
| **Program elective courses:** | | |
| COMU7015 | 2 | Practicum |
| COMU7111 | 2 | Risk Communication |
| DRAM7400 | 2 | Performative Communication: Presentation and Public Speaking |
| MGTS7610 | 1/2 | Management Communication |
| PHIL7111 | 2 | Critical Reasoning |
| **Study area courses:** | | |
| *Community and Development* | | |
| CRMD7000 | 1 | Mediation (#4, intensive) |
| SOCY7120 | 2 | History and Theories of Development |
| POLS7107 | 2 | Globalisation, International Political Economy and Development |
| POLS7502 | 1 | Conflict Resolution |
| POLS7302 | 1 | Politics of Development – please note that MCommun students need to complete SOCY7120 first before enrolling in this course |
| PLAN7612 | 1 | Global South Cities: Development planning theory and practice |
| *Advertising, Marketing and Event Management* | | |
| ADVT7508 | 1/2 | Fundamentals of Advertising |
| ADVT7510 | 2 | Social Media Management |
| MKTG7501 | 1/2 | Fundamentals of Marketing |
| EVNT7050 | 2 | International Event Issues and Strategies |
| EVNT7052 | 1 | Event Marketing, Sponsorship & Fundraising |
| EVNT7053 | 1 | Event Design, Staging & Production |
| TOUR7032 | 1/2 | Marketing & Distribution Research Project |
| *Organisational Communication* | | |
| MGTS7601 | 1/2 | Managing Organisational Behaviour |
| MGTS7618 | 2 | Wise Leadership |
| *Research methods* | | |
| POLS7701 | 1 | Research Methods |
| SOCY7329 | 1 | Advanced Issues in Qualitative Inquiry |
| SOCY7339 | 2 | Introducing Quantitative Research |
| SOCY7130 | 2 | Social Impact Assessment: applied social research and development |
| MGTS7963 | Sum | Evaluation of Programs & Projects (intensive a Gatton campus) |

Or other courses approved by the MCommun Program Convenor – please send an email to the program convenor with a rationale why a particular course suits your program and anticipated career pathway.

Room for elective courses in your program, based on your interests and academic/professional ambitions

Choose from:

- Courses from 'the other' MCommun field of study
- Courses in the list of pre-approved electives
- Propose an off-list elective for approval (by the program convenor)

**In doubt?**
**Contact MComm Convenor, Dr Elena Block, for consultation via email or quick Zoom chat:**
**e.block@uq.edu**

# Changes to the Master of Communication, effective 2023
**A/Prof. Jane Johnston, Discipline Director, Communication Studies**

1. A **new course COMU7400 Leadership and Communication Management (#2 units) has replaced COMU7002 Communication Project (#2 units).** This new course will be undertaken by ALL students who are opting to do the Professional pathway (and not doing a thesis). Students doing the Thesis pathway may also take COMU7400 as an elective.  **It is offered in both semesters.**

2. A **new course COMU7430 Corporate Social Responsibility replaced COMU7500 Ethics and Law for Communicators (semester 1).** This is a compulsory course for students in the Strategic Communication field of study and can be chosen as an elective for those in the Communication for Social Change field of study.

3. **COMU7292 Communication Research Design is compulsory for ALL students**. However, for **those students completing the thesis it must be undertaken prior to the thesis** (i.e., it is a pre-req for COMU7009/7008/7007). For those students **NOT doing the thesis**, it may be undertaken **at any time** (i.e., it is not a pre-req for COMU7400).

4. **Entry into the thesis course requires a GPA of 5.5** and a formal Expression of Interest (EoI), which should be forwarded to the course convenor Dr Aparna Hebbani.

# Who's who

Dr Elena Block – e.block@uq.edu.au

- Questions on organising your curriculum
- Request approval for off-list electives
- Approve program variations
- **Strategic Communication Campaigns (COMU7301)**
- **Digital Media (COMU7304)**
- **Former Strategic Communication Foundations (COMU7103) – TBA/S2**

Dr Aparna Hebbani- a.hebbani@uq.edu.au

- **Thesis – full time #6 (COMU7009)**
- **Thesis – part-time #6 over two semesters (COMU7007)**
- **COMU7400 Leadership and Communication Management**
- **Integrity Officer #1**

# Who's who



Communication for Social Change

A/Prof. Elske van de Fliert - e.vandefliert@uq.edu.au

- **Communication for Social Change: Foundations (COMU7102)**

- **Participatory Development Communication (COMU7013)**



Communication for Social Change

A/Prof. Pradip Thomas - pradip.thomas@uq.edu.au

- **Communication for Social Change (COMU7000)**

- **Community Informatics (COMU7014)**

- **Communication and Social Movements (COMU7012)**

# Who's who



Strategic Communication

Dr Franzisca Weder - f.weder@uq.edu.au

- **Corporate Social Responsibility (COMU7430)**
- **Issues and Crisis Management (COMU7302)**



Prof. Shuang Liu - shuang.liu@uq.edu.au

- **Communication Research Design (COMU7292)**
- **Intercultural Communication (COMU7311)**



Prof. Kelly Fielding - k.fielding@uq.edu.au

- **Communication Theory (COMU7201**)

# Who's who

Mr Alex Moran - [SCA-PGCoursework@uq.edu.au](mailto:SCA-PGCoursework@uq.edu.au)

- **Administrative Officer (Administrative questions related to the program)**

Mr Sven Fea - s.fea@uq.edu.au

- **Practicum placements, Internships & Work Experience**

- **Administration Officer (Placements)**

Timetabling - [timetabling.commarts@enquire.uq.edu.au](mailto:timetabling.commarts@enquire.uq.edu.au)

- **Timetabling management**
- **Questions/issues with your timetable**

# UQ Facilities: The Library



Ms Angela Hannan - a.hannan@library.uq.edu.au

**Our Outreach Librarian – Humanities and Social Sciences**

- **Library facilities**

- **Some 'Chat GPT' and other generative AI applications warnings and recommendations**

# UQ Facilities

## Library







https://web.library.uq.edu.au/library-services/services-students

# UQ Facilities

MaPS – JacTech / jactech@uq.edu.au



Mr Paul Smith

- Manager, Media and Production Service



Ms Courtney Barnes

- Media & Production Support Officer

# UQ Facilities

Media and Production Support (MaPS)

# UQ Facilities

JacTech (borrow gear, offers workshops and online tutorials)
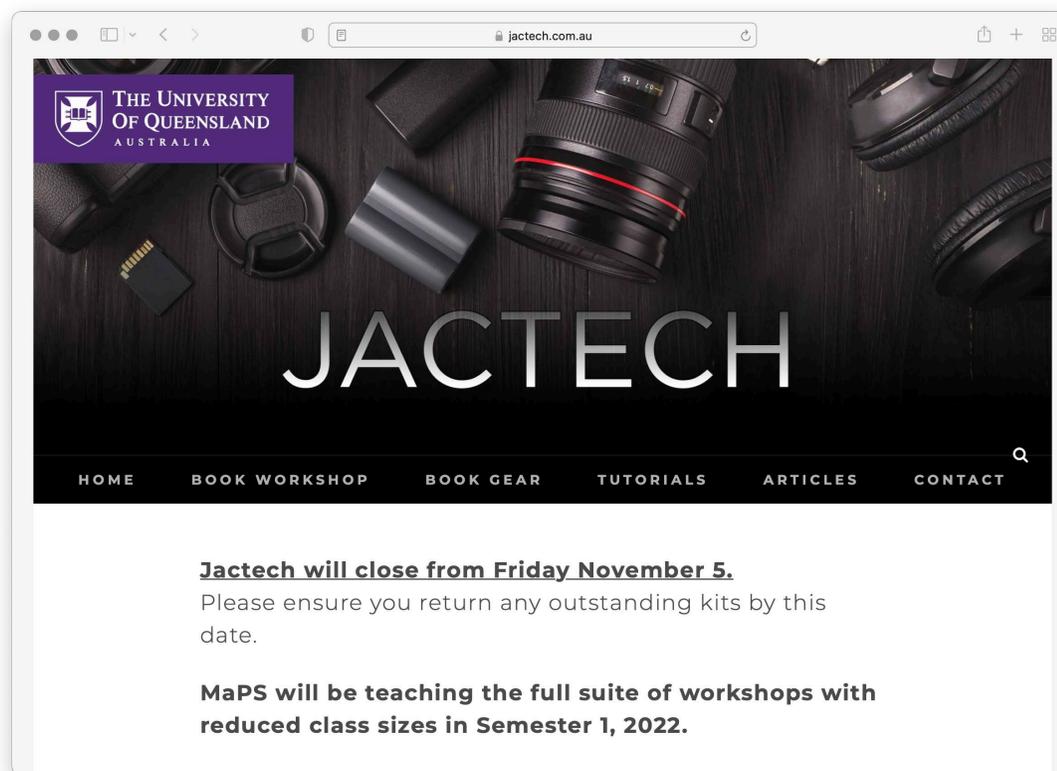
# Support

International Student Handbook

https://communication-arts.uq.edu.au/files/44978/21_2_22%20International%20Student%20Handbook.pdf

School of Communication and Arts

THE UNIVERSITY OF QUEENSLAND
AUSTRALIA
CREATE CHANGE

2022 International Student Handbook

## Contents

# Support

MCommun Skills Lab: program-wide edX

<mark>Self-paced modules</mark>

- Navigate MCommun
- Conceptualising paper, referring
- Ethics applications
- Methods in practice
- **Still WIP**
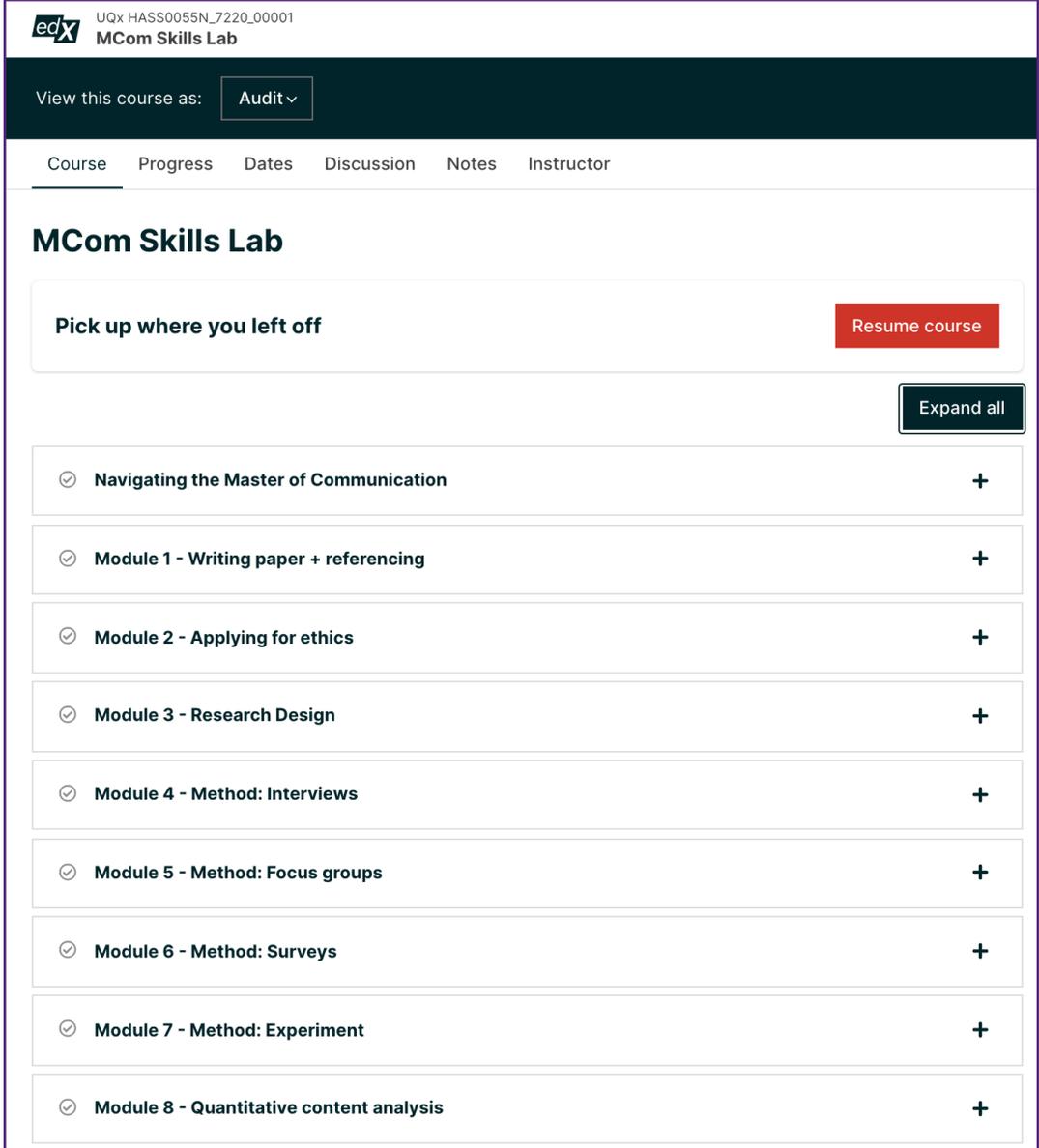
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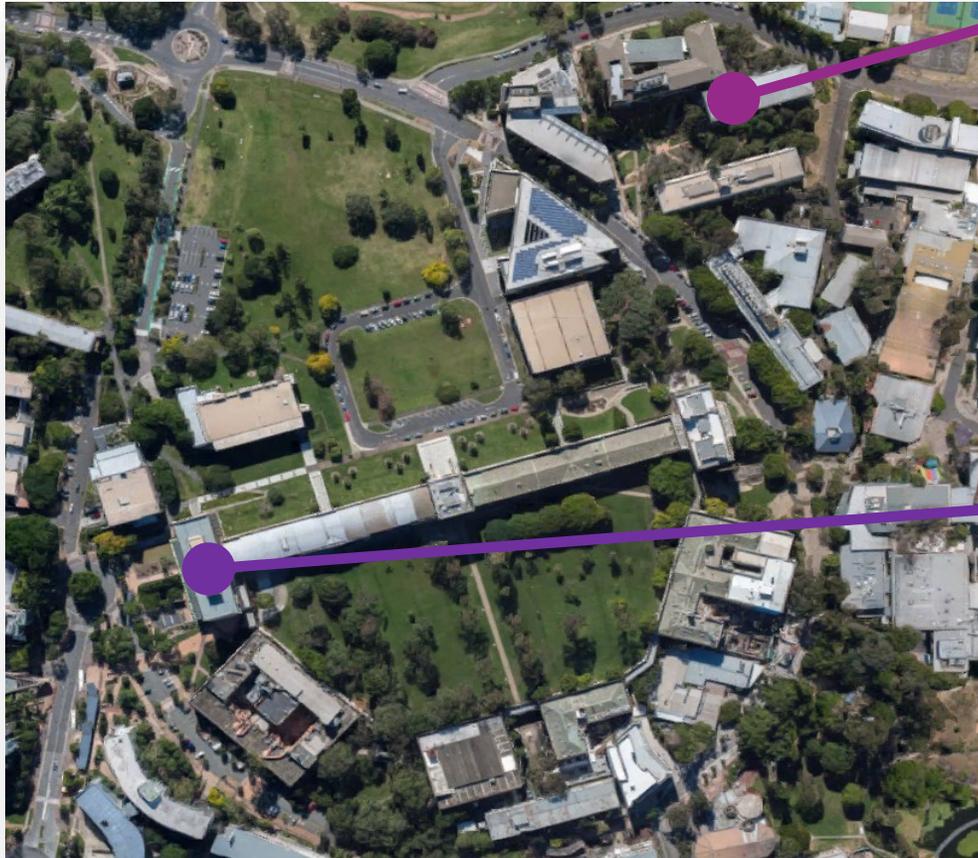


**Joyce Ackroyd Building (#37)**
2nd and 3rd floors
- Seminar room (208)
- Ideas Space
- JACtech
- Academics

**Michie Building (#9)**
6th-8th floors
- CommArts Reception
- Seminar rooms
- Working spaces
- Academics

# Key take aways

1. Find the right course progression sheet for you, enrol in the right courses

2. UQ offers a wide range of facilities – browse through International Student Handbook

3. Don't be afraid to ask – contact me/us with any query

# Questions

Let's talk or write questions in the Zoom chat

Or contact me later… e.block@uq.edu.au

# Student Futures

Over to Student Futures…

THE UNIVERSITY OF QUEENSLAND
AUSTRALIA

# Important dates

## January 27
Due date for domestic enrolments Semester 1 2023

## January 27 – 4pm
My Timetable preferencing closes Semester 1 2023

## February 10
Last date to request program change through mySI-net Semester 1 2023

## February 13 - 17
Orientation Week S1 2023

## February 17
Due date for international enrolments Semester 1 2023

## February 20
Classes commence for Semester 1 2023

## March 3
Last day to add a course or alter enrolment for Semester 1 2023

## March 31
**"The Census Date"**
Last date to *drop* Semester 1 2023 courses or cancel enrolment without *financial* liability

# Important terms

## Your University
Central
Faculty
School

## Your Degree
Program
Plan
– Minor
– Major
– Extended major

## Your Courses
Course
– Compulsory
– Elective
Unit
ECP
Blackboard

## Course enrolment & tutorial sign-on

- Log into Starting at UQ. Go to mySI-net to enrol in courses.

- Once you are enrolled in a course, you should be able to see if tutorial sign-on is required. If not, this will be covered in your first lecture.

- If you have a problem with sign-on, email your school admin team.

## Textbooks

Wait until Week 1 to work out what textbooks you should get

- **Buy**: The School Locker or Second-hand Texts & Stationary

- **Print**: UQ Print

- **Borrow**: UQ Library

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# UQ Program Planner

The Program Planner is a tool that allows you to plan courses for your program and ensure that the plan meets the program's completion rules and chosen structure.

# Get support

## HASS Student Administration Team

- Degree questions
- Credit requests
- Academic progress
- Overseas study approval

**Contact**

hass.uq.edu.au/contact

## School Student Administration Team

- Course questions
- Timetables
- Assessment

**Contact**

hass.uq.edu.au/your_academic_resources

## HASS Student Futures Team

- Extra-curricular opportunities
- Career mentoring and seminars
- Leadership development

**Contact**

hass.uq.edu.au/enrich-your-study-experience

## UQ Student Services

- Learning assistance
- Disability support
- Counselling
- International student services
- Accommodation
- Multi-faith chaplaincy

**Contact**

my.uq.edu.au/student-support

# Stay Connected

**The home of HASS online**
[linktr.ee/uqhasslife](linktr.ee/uqhasslife)

f  UQ Humanities & Social Sciences

in  UQ Humanities & Social Sciences

📷  uqhasslife

▶  How2HASS
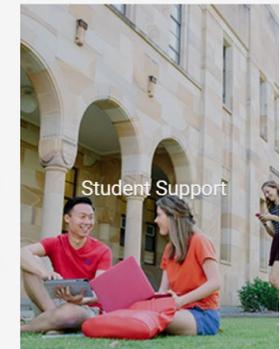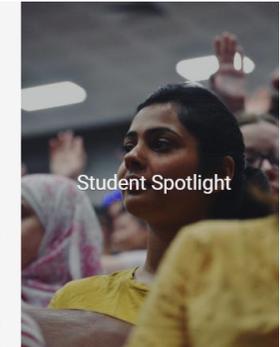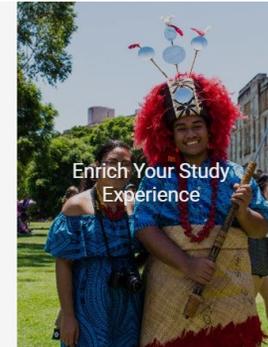
# Quick Survey

We really value your feedback as it allows us to improve for the future. Please complete this 3 minute survey.